

*Ed & Peg
Natl. Style
Emblem Div.*



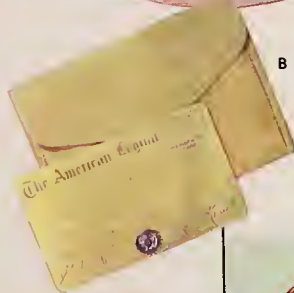
AMERICAN LEGION NATIONAL
HEADQUARTERS LIBRARY

19

64

the american legion emblem catalog

Copyright 1963 National Headquarters
The American Legion - Indianapolis, Ind.



Prices include all engraving plus a chaplain's carrying case. Three weeks required for delivery. No C.O.D. shipment.



A. BIBLE. A lasting gift or tribute. White leather bible, gold embossed American Legion or Auxiliary emblem on cover, military service record, family record, and American Legion preamble included in bible. Many deluxe features. Encased in rich, red cedar box.

SPECIFY PROTESTANT, CATHOLIC OR JEWISH EDITION.

MEMORIAL BIBLE. Used by Posts and Units in lieu of flowers as a lasting tribute to a departed member. Memorial page in bible to be completed. Gold lettering on back of bible and inside front of box "Our Deepest Sympathy," with the name, number and location of the Post or Unit. No. 75211 \$9.95

FRIENDSHIP BIBLE. Memorial features are removed to allow for gift presentation. Any four lines of lettering on back of bible and inside box lid. No. 75214 \$9.95

SPECIFY EDITION. PRINT LETTERING INSTRUCTIONS. ALLOW 3 TO 4 WEEKS FOR DELIVERY.

B. LIFE MEMBERSHIP CARDS

See Page 42 for Auxiliary Life Membership cards and new pin.

For Posts that recognize their outstanding members. Design follows detail of standard membership card.

Sterling Silver, with 10K gold emblem

No. 70000 \$21.00

10K gold with 10K gold emblem

No. 70001 50.00

ADD 10% FEDERAL TAX TO ABOVE PRICES. PRICES FOR CARD ONLY. THESE DO NOT INCLUDE ANNUAL MEMBERSHIP DUES.

THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED: 1. Name of individual. 2. Full name and number of Post. 3. City and state location. 4. Desired date on card. 5. Typed or printed names and ACTUAL SIGNATURES OF COMMANDER AND ADJUTANT (preferably in India ink).

C. LIFE MEMBER RING

Black Onyx, set in heavy 10K Gold. Must be certified by a Post officer. Delivery, 3 weeks.

No. 74180 \$45.00

ADD 10% FEDERAL EXCISE TAX TO COST OF RING.

D. LIFE MEMBER PLAQUE.

New! Deeply-embossed metal has heavy bas-relief emblem and lettering showing individual's name, along with name and number of the Post. Mounted on 9½ x 7½" five-ply, hand rubbed walnut panel.

No. 73220X \$9.50

No C.O.D. on Lettered Plaque. Print Lettering Instructions. Four Weeks Delivery.

E. LIFE MEMBER INSIGNIA.

Silk embroidered cap insignia 2 x 2½ inches. Requires certification by a Post officer.

No. 72298 \$1.25

F. SPEAKER'S STAND - LECTERN.

Heavy weight mahogany veneer plywood, equipped with 5" bronze American Legion emblem.

PERMANENT STAND. Hardwood frame. Top 18" wide 13½" deep of ¾" veneer. Front 16½" high; back 12¾".

No. 74507 \$32.00

PORTABLE STAND. Folded for storage or carrying, can be unfolded in 10 seconds ready for use. Top 16" wide; 12" deep, 14½" high at front, 12¾" high at rear.

No. 74508 Prepaid \$22.50

ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS.



A



B



C



D



E

A. Banner. Blue wool felt 2 x 3 foot banner with gold sewn-on letters, full color embroidered emblem. Complete with rod, cord and tassels for use on speaker's stands, walls, backdrops, or any indoor display. Post name, number, city and state. No. 72599A \$24.50
(No C.O.D. Four weeks for delivery.)

DECORATIVE DRAPES

Dyed emblem on fast color red, white and blue cotton bunting for indoor or outdoor use.

- B. Blue bunting Banner, 3 x 3 feet (American Legion Only) No. 72970 \$5.00
C. Blue bunting Banner, 3 x 5 feet (American Legion Only) No. 72971 7.00
B. Bannerette, 2 x 6 feet—American Legion No. 72972; Auxiliary No. 32972 3.25
C. Bannerette, 3 x 9 feet—American Legion No. 72973; Auxiliary No. 32973 6.00
D. Panel Drape, 2 x 6 feet—American Legion No. 72974; Auxiliary No. 32974 6.00
D. Panel Drape, 3 x 9 feet—American Legion No. 72975; Auxiliary No. 32975 7.00
E. **DELUXE POST OR UNIT DESK COLORS.** Printed rayon 8 x 12 inch flags, ebonyized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem. \$7.95
STATE FLAG SET (not illustrated). Same as above except includes YOUR state flag American Legion (No. 72864) or Auxiliary (No. 32864). \$9.60
F. **STANDARD POST OR UNIT DESK COLORS.** Printed rayon 8 x 12 inch flags with wooden holder. American Legion (No. 72890) or Auxiliary (No. 32890) \$2.75
See Page 11 for SAL Set
STATE FLAG SET (not illustrated). Same as above except 4 x 6 inch flags including YOUR state flag. American Legion (No. 72895) or Auxiliary (No. 32895). \$2.30
G. **INITIATION FLAGS.** Printed Rayon U.S. Flags. 2 x 3 in. Per doz. No. 72955... \$1.80 4 x 6 in. Per doz. No. 72956 \$2.04
H. **SOUVENIR BANQUET FLAGS.** Printed rayon 4 x 6 inches, fringed. Complete with metal stands. American Legion (No. 72958) or Auxiliary (No. 32959) Emblem. Each \$0.75
Lots of 24 or more. Each \$0.75
United States Flags (No. 72957). Each... \$0.50
Lots of 24 or more. Each \$0.45
J. **GRAVE MARKER FLAGS** mounted on wood staff with gilded spear. Heavy printed cotton 8 x 12 inches. Per gross... No. 72950 \$17.28
Per dozen \$1.80
Heavy printed cotton 12 x 18 inches. Per gross... No. 72951 27.36
Per dozen \$2.76
Printed rayon 8 x 12 inches. Per dozen No. 72952 5.04
Printed rayon 12 x 18 inches. Per dozen No. 72953 9.60

ITEMS NOT ILLUSTRATED

Let's Be Right on Flag Etiquette—20-page pamphlet. Questions and answers.

Each No. 72600 \$.15 Per 100 \$ 7.00

Flag Code—Illustrates and describes the correct way to display the American Flag. Each No. 72601 \$.04 Per 100 \$ 3.00 Per 1000 \$20.00

Flag Code Newspaper Mat—Set in standard newspaper size, 5 columns 17 1/2" deep. Can be cut into sections for periodic or partial use. Each No. 72602 \$ 1.70

ALL ITEMS ON THIS PAGE SHIPPED PREPAID.

State Flag Sets Require Three Weeks Delivery.

ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS.



E



F



G



H



Banners and U. S. Flags are rayon taffeta, or a special wool-texture material (75% nylon and 25% wool). Banners are double thickness with lettering on both sides, except No. 72670, No. 52802 and No. 32670. These are single thickness with the emblem and lettering correct on one side and lettering reading in reverse on the opposite. Rayon Taffeta banners have embroidered emblems and lettering, with embroidered stars and sewed stripes on the matching U. S. Flag. Special material banners have oil-color painted emblems and gold-sateen appliqued lettering with sewed stars and stripes on the matching U. S. Flag. All banners and U. S. Flags are trimmed with 2-inch rayon fringe, cord and tassels, jointed wood pole, 6-inch eagle, leather carrying belt and rain cover.

PRINT LETTERING INSTRUCTIONS TO AVOID ERRORS. LETTERING MUST CONFORM TO CHARTER.

BANNERS AND FLAGS F.O.B. NEW YORK CITY. REMITTANCE MUST ACCOMPANY ORDER. FOUR WEEKS FOR DELIVERY. (MEMORIAL DAY DEADLINE APRIL 15.)

AMERICAN LEGION

4½ x 5½ feet on 9 ft. wood pole. For 2-piece aluminum pole add \$4.10 or add \$5.60 for 3-piece pole.

Post, County, District or Department Banners

Rayon taffeta, embroidered banner No. 72630 \$199.95

Special material, double thickness banner No. 72650 88.50

Special material, single thickness banner, lettering 1 side No. 72670 77.50

United States Flags

Rayon taffeta No. 72690 90.00

Special material No. 72694 54.95

3 x 5 foot banners and U. S. Flags are available for special use by American Legion groups. Write for prices.

AMERICAN LEGION AUXILIARY

3 x 5 feet on 8 ft. wood pole. For 2-piece aluminum pole add \$4.10.

Unit, County, District or Department Banners

Rayon taffeta, embroidered banner No. 32630 \$165.00

Special material, double thickness banner No. 32650 75.00

Special material, single thickness banner, lettering 1 side No. 32670 67.00

United States Flags

Rayon taffeta No. 32690 69.00

Special material No. 32694 45.00

2 x 3 foot and 3 x 5 foot banners and U. S. Flags are available for Junior Members. Write for prices.

SONS OF THE LEGION

3 x 5 feet on 8 ft. wood pole. For 2-piece aluminum pole add \$4.10.

Squadron, District or Detachment Banners

Special material double thickness banner No. 52801 \$78.00

Special material, single thickness banner, lettering 1 side No. 52802 71.00

United States Flag

Special material No. 52803 45.00

SAL Banners are French blue with red, white and blue fringe, cord and tassels.

ACCESSORIES

All Accessories Prepaid

Gold cord and tassels No. 72700 3.20

Red, white and blue cord and tassels No. 52811 3.60

Oil cloth rain cover No. 72702 2.80

Transparent rain cover No. 72703 2.80

Leather carrying belt No. 72704 5.80

White leather carrying belt No. 72705 7.50

Eagle No. 72707 6.50

9-Ft. Poles

Wood pole (without Eagle) No. 72709 \$14.00

Wood pole lower section No. 72710 5.50

Wood pole upper section No. 72711 5.50

Double brass screw joint No. 72706 3.50

Two-piece Aluminum with Eagle No. 72721 24.60

*Three-piece Aluminum with Eagle No. 72725 26.10

*(Bottom 18" can be removed for use in low ceiling room.)

8-Ft. Pole

Wood pole (without Eagle) No. 32732 \$13.00

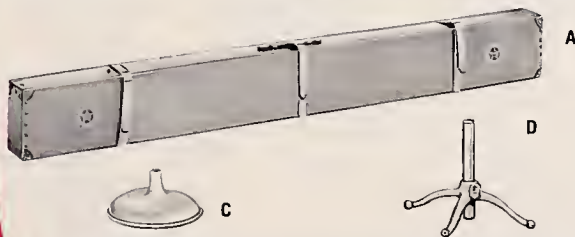
Wood pole lower section No. 32733 5.00

Wood pole upper section No. 32734 5.00

Double brass screw joint No. 32706 3.50

Two-piece Aluminum pole with Eagle No. 32735 23.60

Write for prices on any accessories not shown.



FLAG CASE AND STANDS

A. CASE, sturdy fiber 71" long, storage and shipping case for two flags. Emblem on top for American Legion (No. 72760), Auxiliary (No. 32760), or SAL (No. 52809). Unlettered only \$16.00

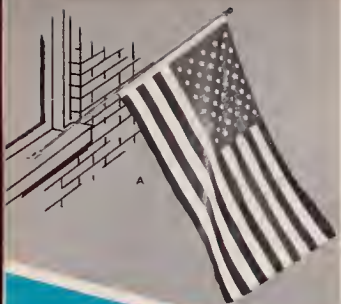
F.O.B. NEW YORK CITY. THREE WEEKS DELIVERY.

B. Patriot Stand, golden finish cast iron, 1¼" bore 12" across, 18 lbs. No. 72762 \$16.00

C. Admiral golden finish stand, 1¼" bore. No. 72765 \$14.00

D. Gold Gilt finish stand, 1¼" bore. No. 72761 \$11.00

Allow An Additional 7 to 14 Days for Parcel Post Shipments Two weeks delivery. SHIPPED PREPAID.



A. All purpose flag set with two piece aluminum pole, gold ball, halyards and utility holder for attaching to wall, window sill, house siding, etc.

Defiance quality cotton bunting with sewed stars and sewed stripes.

3 x 5-ft. flag; 6-ft. pole	No. 72800	\$ 7.40
4 x 6-ft. flag; 8-ft. pole	No. 72801	10.00

Reliance quality cotton with dyed stars and sewed stripes.

3 x 5-ft. flag; 6-ft. pole	No. 72802	4.00
Six or more, each		3.50
4 x 6-ft. flag; 8-ft. pole	No. 72803	6.20

ALL PURPOSE SETS SHIPPED PREPAID

LAWN, U. S. STREET, and AMERICAN LEGION STREET sets have 3 x 5-ft. flags, two piece 12-ft. poles, halyards and appropriate brass-capped holders for imbedding in lawn or sidewalk. Steel poles have eagles, wood poles a gilt ball. American Legion flags have dyed emblems. Reliance quality U. S. Flags have dyed stars and sewed stripes. Defiance is heavy bunting material with dyed stars and sewed stripes.

B. LAWN SETS

Reliance Lawn Set, wood pole	No. 72838	\$12.00
Six or more, each		11.00
Defiance Lawn Set, wood pole	No. 72837	15.00

C. SIDEWALK SETS

	U. S. FLAG	AMERICAN LEGION FLAG
Reliance Street Set, wood pole	No. 72820 \$11.50	No. 72824 \$14.50
Six or more, each		10.50
Reliance Street Set, steel pole	No. 72821 12.50	No. 72825 15.50
Defiance Street Set, wood pole	No. 72822 13.50	No. 72826 16.00
Defiance Street Set, steel pole	No. 72823 15.00	No. 72827 17.00

LAWN AND STREET SETS F.D.B. NEW YORK CITY. TWO WEEKS DELIVERY.

D. UNMOUNTED U. S. FLAGS. Guaranteed fast color, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

Size	Reliance Cotton (printed stars, sewed stripes)	Defiance Cotton (sewed stars and stripes)	Nylonin (75% nylon, 25% wool for longer wear)
2 x 3 feet		\$ 2.70	\$ 7.20
3 x 5 feet	\$2.50	5.50	12.50
4 x 6 feet	\$3.50	7.30	18.90
5 x 8 feet		11.00	29.00
6 x 10 feet		14.00	39.00
8 x 12 feet		22.00	62.50

E. INDDDR SETS. Polished hardwood staff, golden spear and gilt stand. Rayon flags fringed, cotton bunting unfringed.

3 x 5-ft. dyed stars, sewed stripes on 8-ft. staff. 2½ x 4-ft. dyed stars, sewed stripes on 6-ft. staff. 2 x 3-ft. dyed stars, sewed stripes on 5-ft. staff.

GOTTEN BUNTING	RAYON	GOTTEN BUNTING	RAYON	GOTTEN BUNTING	RAYON
No. 72782, ea. \$15.50	No. 72780, ea. \$25.00	No. 72786, ea. \$12.50	No. 72784, ea. \$17.50	No. 72790, ea. \$8.50	No. 72788, ea. \$11.20
5 or more, ea. 14.50	6 or more, ea. 23.50	6 or more, ea. 12.30	6 or more, ea. 16.50	6 or more, ea. 8.30	6 or more, ea. 10.50

INDOOR FLAGS SHIPPED PREPAID, THREE WEEKS FOR DELIVERY. ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS.



NEW Alternate Uniform

A. BLAZER. Men's fine all wool Navy Blue flannel. Gold Buttons. Silk embroidered emblem on breast pocket. Sizes 36 to 46 short, regular, long, X-long and stout (portly). No. 77000 \$25.00

B. TROUSERS. Two types, grey with unfinished cuffs. Sizes 29 to 46 in short, regular, long, stout (portly). Tropical weight 53% dacron, 45% wool. No. 77050 \$11.95
All wool worsted, regular weight. No. 77100 \$11.95

GIVE HEIGHT, CHEST, WAIST, AND SUIT SIZE WHEN ORDERING TROUSERS AND BLAZER.

*The navy blue blazer and grey trousers has been approved by the National Executive Committee as an alternate uniform for wear on all occasions.

REGULAR UNIFORM

C. UNIFORM SHIRTS of pre-shrunk broadcloth in regulation or sport style.

Regulation Style. Long sleeves 32 to 35. Neck half-sizes 14 to 18.

White.....No. 70302.....\$4.50
Blue.....No. 70156.....4.95

Sport Style. Quarter length sleeves and sport collar in small, medium, large and extra-large.

White.....No. 70406.....\$4.25
Blue.....No. 70410.....4.50

Woman's Shirt. White only for lady Legionnaires in women's sizes 10, 12, 14, 16, and 18.

No. 70442.....\$4.50
(See below for uniform material for skirts and jackets.)

O. TIES. All wool button down.

Blue (No. 70291) or Gold (No. 70292).....\$1.25

E. LARIAT TIE.

Blue (No. 70296) or Gold (No. 70295).....\$1.50

UNIFORMS. Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with 1/2 inch gold stripe. Must be dry cleaned.

(Color note: It is impossible to match color in material exactly even using the same dye. There is always a variation between bolts of material more noticeable in blue. Variation is held to a minimum. Only a special ordered tailor-made uniform cut from the same material will give an exact match.)

F. JACKET. Eisenhower style with elastic waist insert. Give height, chest and waist measurements. Chest sizes 36-46 from stock. All other sizes add \$5.00 and allow 5 weeks for delivery.

No. 70201.....\$18.95

G. TROUSERS. Zipper fly—unfinished bottoms. Give your height and waist size. Waist 29-46 from stock. All other sizes add \$3.00 with 5 weeks for delivery.

No. 70102.....\$11.95

*Extra large size jackets and trousers cannot be shipped COD and are not returnable.

UNIFORM BLOUSE. Full length, dress uniform blouse. Special order only with five weeks delivery. Write for prices and ordering instructions.

UNIFORM MATERIAL. Crease and stain resistant, 14-ounce nylon blend gabardine material 45 inches wide.

No. 70148, per yard.....\$3.00

BRAID. Gold 1/2-inch uniform braid in 45 inch length.....\$0.30

No. 70109.....\$0.30

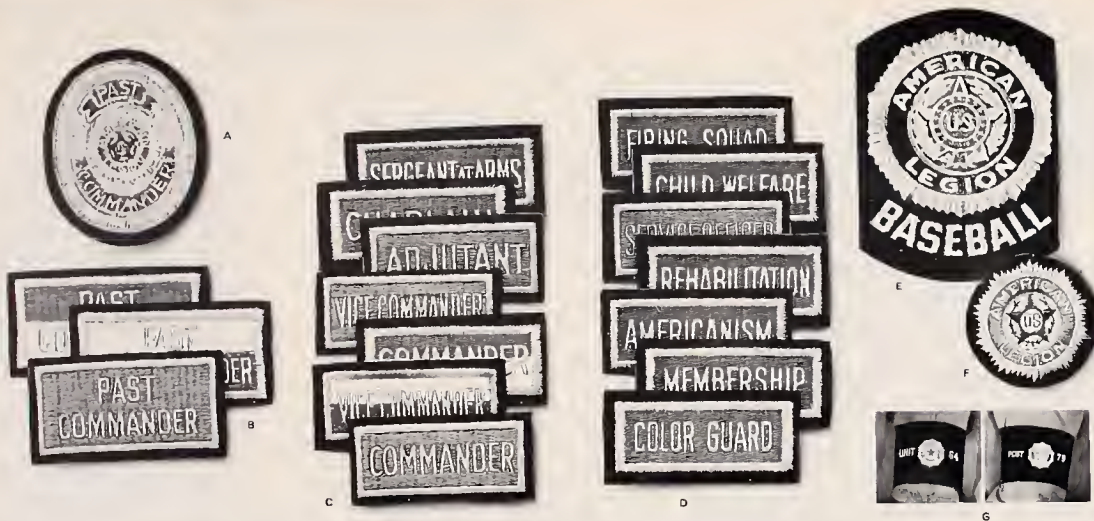
H. SOX. Black nylon 6 x 3 rib stretch sock—one size fits all feet. No. 70470.....Each \$0.55; two pairs for \$1.00

J. UNIFORM BELT AND BUCKLE. Relief design stamped into metal with attractive gold-highlighted finish. New hook attachment for 1 1/2 inch belt. Black cowhide belt sold separately, for waist sizes 30-50.

Buckle only, No. 71955.....\$1.95

Belt only, No. 71956.....2.50





All embroidered emblems and insignia beautifully executed in silk and gold-plated bullion threads.

PRESENT, PAST OFFICER AND ACTIVITIES CAP INSIGNIA

Post insignias have all blue backgrounds. County insignias have backgrounds with white bottom and blue top. District insignias have blue bottom and white topped background. Department insignias are on white background with red for National. Present and past officer insignias for Post, County, District, Department titles as follows:

Commander	Judge Advocate	Executive
Vice Commander	Service Officer	Committee
Adjutant	Historian	Asst. Sergeant
Assistant Adjutant	Sergeant at Arms	at Arms
Finance Officer	(except National)	(except National)
Chaplain	Athletic Officer	National)

ACTIVITIES INSIGNIAS with blue background only for the following: Publicity, Americanism, Child Welfare, Rehabilitation, Membership, Color Guard, Firing Squad, Drum & Bugle Corps.

A. OVAL PAST OFFICERS' INSIGNIA. 2 1/4 x 2 1/2 in. No. 72209. \$4.00

B. PAST OFFICERS' INSIGNIA. 1 1/2 x 3 1/4 inches. No. 72069. \$1.00

C. PRESENT OFFICERS' INSIGNIA. 3 x 1 1/4 inches. No. 72008. \$1.00

D. ACTIVITIES CAP INSIGNIA. 3 x 1 1/4 inches. No. 72299. \$1.00

E. BASEBALL INSIGNIA. 3 1/4 x 4 1/4 inches with 3 inch emblem. No. 72366. \$0.50

Junior Rifle Club Insignia. (not illustrated). Same size and shape as Baseball insignia above. No. 72308 \$0.75

MUSIC INSIGNIA (Not illustrated). Cap or uniform size lyre 2 1/4 inches. No. 72309. \$0.50

LIFE MEMBER. See Page 2.

SERVICE INSIGNIA (Not illustrated).

Service Branch insignia. Silk embroidered, cap-size 2 to 2 1/4 inches in diameter. \$0.40

No. 72343	Army	No. 72346	Coast Guard
No. 72344	Navy	No. 72347	Sea Bees
No. 72345	Marines	No. 72348	Air Force

EMBROIDERED EMBLEMS.

F. AMERICAN LEGION. No. 72366 has white background—all others blue. No discount for quantities. Orders for more than a dozen 1 1/4 or 2-inch emblems require Department approval.

No. 72366—1 1/4-inch emblem, white	\$0.20
No. 72367—1 1/4-inch emblem, blue	.20
No. 72369—2-inch emblem	.25
No. 72371—4-inch emblem	1.10
No. 72373—6-inch emblem	2.20

AUXILIARY (not illustrated). Embroidered Emblems are available in 1 1/4, 2, or 4-inch size. ALL orders must specify use and have the approval of both the Department and National secretaries.

SONS OF THE LEGION—See Page 10 for embroidered emblems and cap insignia.

G. ARM BANDS. Suitable emblem with wording "Post" (No. 72376) or "Unit" (No. 32376) and numerals. \$1.80 Additional Lettering 15c each letter or numeral. Two weeks delivery. No C.O.D.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50c PLUS POSTAGE.

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING.



STYLE 1 LETTERING



STYLE 2 LETTERING

UNIFORM CLOTH—Doeskin texture all wool broadcloth.
 SERGE—A harder texture, lighter weight all wool cloth.
 TROPICAL WORSTED—Lightweight all wool.
 MODIFIED—WAC style uniform cloth.
 Auxiliary Caps are not approved, therefore not available.
 Sons of The Legion Caps—see Page 10.

STYLE 1 LETTERING

Post numerals with state name in full.	
Uniform cloth, unlined, Style 1	No. 71000 \$3.80
Uniform cloth, lined, Style 1	No. 71057 4.30
Serge, unlined, Style 1	No. 71169 5.00
Serge, lined, Style 1	No. 71225 5.40
Tropical worsted, unlined, Style 1	No. 71113 5.00
Modified, lined, Style 1	No. 71281 5.40
(Women Legionnaires only)	

STYLE 2 LETTERING

Post numerals with city name in full and state abbreviated.	
Uniform cloth, unlined, Style 2	No. 71029 \$5.00
Uniform cloth, lined, Style 2	No. 71085 5.40
Serge, unlined, Style 2	No. 71197 5.00
Serge, lined, Style 2	No. 71253 5.40
Tropical worsted, unlined, Style 2	No. 71141 5.00
Modified, lined, Style 2	No. 71309 5.40
(Women Legionnaires only)	

See page 8 for present and past officer cap insignia. All insignia and awards to be worn on right side of cap opposite emblem.

NO C.O.D. SHIPMENTS ON CAPS.
 REMITTANCE MUST ACCOMPANY ORDER.

Additional lettering on the right side of all caps at 15c per letter or numeral.

SPECIAL PRESENT OFFICERS' CAPS. (Illustrated and described below.)
 Furnished in lined quality only, to be worn by Present Officers. All must have title of office embroidered at 15c per letter. Post number optional at no

additional cost. Past officers are permitted to wear only the all blue cap with past officer insignia illustrated on page 8.



COUNTY CAPS. Blue, piped in gold, with white lettering. County in full, state abbreviated.

No. 71345.....\$5.40



DISTRICT CAPS. Blue with white crown. District in full and state name abbreviated in gold letters.

No. 71359.....\$5.60



DEPARTMENT CAPS. All white gabardine. State name in full in gold lettered embroidery.

No. 71373.....\$5.60

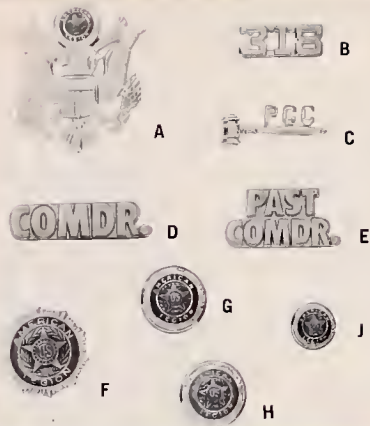


PLASTIC CAP COVER. Heavy-weight, top quality plastic cover. Can be worn on cap or used for storage. Full length zipper.

Ea. No. 70999 .. \$0.50

12 or more, per dozen 5.04

ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT'S HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES. ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS.



UNIFORM ACCESSORIES

A. CAP ORNAMENT. Gold color 2 1/4 inches high with post and screw back. No. 71954 \$1.10

B. METAL NUMERALS. Gold finished one piece clutch back number pins. Three weeks delivery. Specify number desired. No. 71854, each, \$1.50
25 or more, each 1.20

NUMBERS. (Not illustrated.) Gold finish, 1/2", pronged back, individual numbers.
No. 71890 \$.20

C. Past Commander Club gold color metal cap pin. No. 71995, each, ... \$1.00
50 or more, each 80

D. "COMOR" CAP PIN. Gold finished metal clutch back insignia. No. 71851 \$1.00
25 or more, each 80

"PAST" PIN. (Not illustrated.) Gold finished metal clutch back pin reading "Past."
No. 71852 \$1.00
25 or more, each 80

E. "PAST COMOR" CAP PIN. Gold finished, metal, clutch back, insignia. No. 71853 \$1.00
25 or more, each, ...80

F. CAP OR COLLAR DEVICE. Post and screw back on gold finished, enameled, 1 1/4 inch, multi-use device. No. 71953 \$.60

G. COLLAR DEVICE. Gold finished, enameled, 15/16 inch device with post and screw back. No. 71952 \$.50

Orders for more than a dozen Uniform Buttons must be routed through your department headquarters for approval.

H. COAT SIZE UNIFORM BUTTON.
No. 71950, per dozen, ... \$2.40

J. SLEEVE SIZE UNIFORM BUTTON.
No. 71951, per dozen, ... \$2.16



SONS OF THE LEGION

The National Executive Committee recently revised the uniform and insignias of the SAL. Many new items are available. Caps, cap insignia, badges, buttons and banners will follow the following color designations:
Squadron All French Blue
District French Blue bottom, white top
Detachment (state) French Blue bottom, gold top
National All Gold
Squadron items available from stock. All other levels special order with four weeks delivery.

A. CAPS. Uniform cloth trimmed with red, white and blue piping. Caps unlettered in size 6 1/2 to 7 3/4.
Squadron caps No. 51002 \$2.00
District (No. 51020) or Detachment (No. 51025) 3.50

CAP INSIGNIA. Silk embroidered in present or past, Squadron, District Detachment, or National for the following titles;

SAL Chairman Finance Officer
SAL Committee Historian

Commander Sgt.-at-Arms
Vice Commander Chaplain
Adjutant Executive Committee
Specify level and title.

B. PRESENT OFFICER. No. 56513 \$1.50

C. PAST OFFICER. No. 56523 \$1.50

D. EMBROIDERED EMBLEMS
No. 56500—2 x 1 1/2 inches \$0.25
No. 56501—4 x 3 inches 1.10

E. BUCKLE. Gold color slide buckle for 1 inch belt. No. 55203, buckle only \$2.00

F. TIE. All wool button down in navy blue only. No. 55209 \$1.50

G. UNIFORM BUTTONS. Designed for use in making special uniforms.
Coat size, No. 55201 \$0.20
Sleeve size, No. 55202 0.20

H. CONTINUOUS MEMBERSHIP CHEVRONS.
One chevron for each five years membership. Orders must have Department approval. Specify years.
No. 53135, per 5 year chevron, ... \$0.10

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING

Sons of the American Legion



RING. Sterling silver military design. Emblem 10K gold. Specify size.

No. 54820\$6.00



**SCREW
BACK
BUTTON**



**PIN
BACK
BUTTON**

MEMBERSHIP INSIGNIA. Gold with French blue enamel. Specify button or pin back.

Gold Plate, No. 53100\$0.45

10K Gold, No. 53101\$2.80

Add 10% Federal Excise Tax.

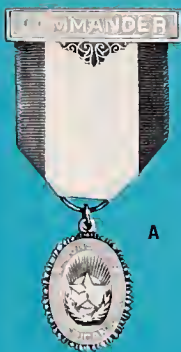
PRESENT OR PAST OFFICER. Badges, buttons, pins and silk embroidered cap insignias are now available for the following present or past officers:

Commander	Sgt.-at-Arms
Vice-Commander	Chaplain
Adjutant	Historian
Finance Officer	Executive Committee

Squadron insignias have French blue background. District insignias have French blue bottom, white top. Detachment (state) insignias have French blue bottom, gold top. National insignias have all gold background.

A. PRESENT OFFICER BADGE

Bronze—No. 53200\$1.50



A



B



C



E



F



B. PAST OFFICER BADGE

Bronze—No. 53220\$1.50

C. PAST OFFICER BUTTON OR PINBACK (specify)

Gold filled, No. 53300\$1.50

10K Gold, No. 53320\$4.40

YEAR BARS. Available for 1965, 1964, 1963, 1962 and 1961. All other years special order with \$1.00 additional service charge and three weeks delivery.

Gold plate, No. 88231\$0.50

ADD 10% FEDERAL EXCISE TAX TO ALL GOLD PLATE, GOLD FILLED, OR 10K GOLD ITEMS. BRONZE BADGES NOT TAXABLE.

E. DESK FLAG SET. Printed rayon, 8x12" flags, fringed and mounted on ebonized staffs with guided spearheads and wood base. No. 52890\$2.75

F. FIVE STAR AWARD. The basis of award and complete Five Point program of Service is outlined in the Squadron handbook. Gold plated medal and stars beautifully enameled in colors for wear on SAL cap.

Orders must be approved by an American Legion Post Officer.

Single cap buttons, No. 53121\$0.80

Complete set 5 stars, No. 53119 3.00

Medal only, No. 53120 1.50

ITEMS NOT ILLUSTRATED

DECALS. Double-duty. Can be applied front or back to transparent or solid surfaces.

No. 52304, 3-inch, each\$0.05

PRINTING CUTS.—No. 52301 1/2", one color\$1.00

No. 52303 1/2", two color 1.90

No. 52302 1", one color 1.10

No. 52300 2 1/4", one color 1.40

CITATIONS. Blank 8 1/2 x 10 1/2" with two color embossed emblem in top center. French blue stripe border. No. 52306\$0.25

See Page 13 for SAL "T" shirts.

See Pages 20, 21, 22, 23 for SAL trophies.

See Page 5 for Banners, Flags and flag cases.

It's Wilson in American Legion Baseball Uniforms.



BASEBALL CAPS. Wool flannel, elastic sweatband. Emblem on front. Sizes 6½ to 7½. Colors: Royal Blue, Black, Navy Blue, Kelly Green, Navy with Scarlet bill and button.

No. 70940, Each \$1.75

PROTECTIVE HELMET. Fiberglass for maximum protection. Sizes 6½ to 7½. Colors: Scarlet, Navy, Royal or Kelly. Specify size and color.

No. 70850, Each \$9.50

Batters' helmets required while batting in State and National competition.

BASEBALL UNIFORMS

UNIFORM FEATURES. Cut on major league patterns—finest pre-shrunk flannels tailored for action—reinforced at all points of strain. White or Pearl Grey with any standard one color ¾ inch braid trim or the following two color: Scarlet on Royal; Royal on Scarlet; Scarlet on Navy; Navy on Scarlet. Specify color and trim desired.

Shirts have extra long body, cut 8" over actual measure, tapered at waist. Sizes 36 to 46 only. **SPECIFY CHEST MEASUREMENT.**

Pants are tapered at knee with elastic bottom, two large patch pockets. Sizes 30 to 40 only. **SPECIFY WAIST MEASUREMENT.**

LETTERING: American Legion Baseball emblem on left sleeve; 8" player number on back; your Post number on front. All other lettering extra; Script 25c per letter—Block 2" letters 20c.

UNIFORM SHIRTS AND PANTS

(Caps, belts, hose and lettering extra.)

HEAVY WEIGHT MINOR LEAGUE FLANNEL. No. 70900 \$25.95
(52% wool, blended with nylon, rayon and cotton.)

DURABLE LIGHTER WEIGHT FLANNEL. No. 70902 \$18.50
(28% new and reprocessed wool, blended with 30% nylon and rayon and 32% acetate and cotton.)

THREE WEEKS DELIVERY. NO C.O.D. ORDERS

BASEBALL HOSE. Medium weight cotton knit; 28 inch adult size in Navy and White, Royal and White, Black and Orange, Scarlet and White, Kelly and White. No. 70930, Pair \$1.50

SEE PAGE 13 FOR BASEBALL T SHIRTS

BASEBALL INSIGNIA. Silk embroidered on washable background, 3¼ x 4¼ with 3 inch emblem. No. 72350 \$.60

BOWLING SHIRTS. Nationally advertised bowling shirts, with emblem and complete lettering. Tailored for looks, comfort and action, rainbow of color combinations, styles and a wide price range are offered. Complete details are mailed to all Posts each year in advance of the bowling season. Look for your circular, or write for details.

ALLOW AN ADDITIONAL 7 TO 14 DAYS
FOR PARCEL POST SHIPMENTS.



(See page 13 for Description)

All items furnished in adult sizes (except Sons of the Legion, Dad and Grandad T. Shirts). Other sizes have a minimum of one dozen with three weeks delivery.)
SIZE SCALE:
 JUVENILE (Ages 2, 4, 6, 8)
 BOYS OR GIRLS (Age 10—small; 12—medium; 14—large)
 ADULT (34-36—small; 38-40—medium; 42-44—large; 46-48—extra large).

A. SONS OF THE LEGION soft cotton "T" shirt. White with French blue and gold emblem and lettering. Nylon reinforced neck and sleeves. Specify size for ages 2 through 16.

No. 50372, each \$ 1.10
 Per dozen 11.52

B. SOFT COTTON T SHIRT. White with fast color blue emblem and lettering. Nylon reinforced neck and sleeves. Adult sizes.

No. 70372, each \$ 1.10
 Per dozen 11.52

C. SOFT COTTON T SHIRT. White with fast color blue nylon reinforced neck and sleeve trim. Adult sizes.

No. 70376, each \$ 1.30
 Per dozen 13.20

D. BASEBALL T SHIRT. White with fast color blue nylon reinforced neck and sleeve trim. Adult sizes.

No. 70388, each \$ 1.30
 Per dozen 13.20

KIDS T SHIRTS. Best quality white cotton, reinforced nylon neck and sleeves, two color lettering. Specify sizes for ages 2 through 14.

E. "MY GRANDAD" No. 70353 \$1.00

F. "MY DAD" No. 70344 1.00



SPECIALLY LETTERED JACKETS

Melton jackets cannot be processed direct. Cut and sewed 2-inch felt lettering at 20¢ per letter. Processed lettering on a 10 inch plaque, sewed to the jacket at \$1.00 per plaque when 12 or more ordered. Less than 12, add \$3.50, plus the \$1.00 per jacket. Special designs, or any lettering processed directly on the back of any jacket (except Melton) at 50¢ per garment in lots of 12 or more. Less than 12, there is a charge of \$3.50 plus the 50¢ per jacket.

MELTON WOOL JACKETS. All are heavy 24-ounce navy blue Melton wool with knit sleeve and neck trim, and are dry-cleanable.

G. LEATHER SLEEVE MELTON.

Cream colored leather. No. 70234 \$18.50

G. NAUGALITE SLEEVE MELTON.

Cream colored nauglite. No. 70297 13.95

H. MELTON WOOL JACKET.

No. 70267 10.50

J. ZELAN JACKET. Weatherproof poplin with two-button collar.

Navy blue (No. 70262) or Oyster (No. 70230) ... \$5.95

K. ZELAN JACKET. Water repellent, knit trimmed poplin.

Navy blue (No. 70258) or white (No. 70254) ... \$6.95

L. NYLON JACKET. 100% nylon with two-button collar.

Navy blue (No. 70271) or white (No. 70275) \$6.95

M. SWEAT SHIRT. White fleece-lined cotton, ribbed neck and sleeves, trimmed in navy. Half zipper and short sleeves. No. 70466 \$2.95

NO C.O.D. ON SPECIALLY LETTERED ITEMS AND THREE WEEKS DELIVERY

Write for quotations on any SPECIAL LETTERED item requirements.

LETTERED SHIRTS

One dozen of any T shirts lettered on the front at no extra charge. Less than a dozen, add \$3.00. Special lettering on the back, in addition at \$3.50 extra per dozen.



[illegible]

**SERVICE CHARGE FOR EXCHANGE OF
CUSTOMERS ERRORS, 50c PLUS POSTAGE**



SCREW
BACK
BUTTON



PIN
BACK
BUTTON

All buttons on this page have bronze centers, or silver centers for wounded veterans; are furnished with optional screw back or pin back at the same price. Unless specified bronze centers and screw back are furnished.

Always wear
your button.



A



B



C



F



D



E



G



SET



BUTTONS

MEMBERSHIP BUTTONS

A. MIDGET SIZE BUTTONS

Gold Plated	No. 83709	\$0.40
10K Gold	No. 83711	2.40
14K Gold	No. 83713	3.30

B. REGULATION SIZE BUTTONS

Gold Plated	No. 83715	\$0.40
10K Gold	No. 83717	3.30
14K Gold	No. 83719	4.80

C. MUSIC BUTTONS for all members and former members of musical groups.

Gold Plated	No. 87650	\$1.00
10K Gold	No. 87652	4.10
14K Gold	No. 87654	6.00

CONTINUOUS MEMBERSHIP

Available for 5, 10, 15, 20, 25, 30, 35, 40, 45 years. All orders must be accompanied by Official Continuous Membership Card awarded by your Department Headquarters. Cards will be returned promptly. For colorful Continuous Membership Certificates see page 38. Embroidered stars for continuous membership available from your Department Headquarters.

D. CONTINUOUS MEMBERSHIP BUTTONS

Gold Filled	No. 83740	\$1.00
10 K Gold	No. 83770	3.30
14K Gold	No. 83800	4.60

See Diamond Prices Below

E. CONTINUOUS MEMBERSHIP ATTACHMENTS

Attachment only, 10K Gold	No. 83815	\$1.80
Attachment only, 14K Gold	No. 83830	2.40

PRESENT — PAST OFFICER

Available for all elective officers of Post, County, District, Department and National. See page 14 for color designations and titles.

F. PRESENT OFFICER BUTTONS

Gold Filled	No. 83333	\$1.40
10K Gold	No. 83408	5.00
14K Gold	No. 83483	7.00

G. PAST OFFICER BUTTONS

10K Gold	No. 83558	\$4.00
14K Gold	No. 83633	5.50

See Diamond Prices Below

DIAMOND SET BUTTONS. All 10K and 14K buttons on this page can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED BUTTON.

3 point	\$ 10.00 plus button
5 point	17.00 plus button
8 point	24.00 plus button
10 point	30.00 plus button
30 point	180.00 plus button



CLUTCH BACK BUTTON. Nail with snap clutch for easy changing of smallest available button. Bronze center, gold plated, only. No. 83707 \$0.80

AUXILIARY MEMBERSHIP PINS, Page 42

SONS OF THE LEGION MEMBERSHIP BUTTONS, Page 11

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING

ADD 10% FEDERAL
EXCISE TAX TO
ALL ITEMS ON
THIS PAGE
(including diamonds)



ADD THE PRICING EXTENSIVE LIST TO ADJ. LISTING ON
THIS PAGE, EXCEPT BELT AND BUCKLE.

A. Gold plated, white enamel, with emblem die struck into metal.

Shorty Tie Bar, No. 74600	\$1.30
Tie Chain, No. 74601	1.20
Tie Tack, No. 74602	1.00
Cuff Links, No. 74603	2.00

B. Item	Gold Plated	Silver Finish	Price
Shorty Tie Bar	No. 74604	No. 74607	\$1.80
Tie Chain	No. 74605	No. 74608	2.00
Cuff Links	No. 74606	No. 74609	3.30

C. Mother of pearl set in heavy gold plate.
No. 74612 \$5.50

D. Gold plate (No. 74620) or
silver (No. 74621) finish \$3.50

E. Black onyx set in heavy gold plate.
No. 74613 \$5.00

F. Cuff links, gold plated, with mother of pearl.
No. 74622 \$2.50

G. Gold plated economy shorty tie bar.
No. 74623 \$1.00

H. Tie Tack, gold plated with pin and non-slipping
clutch back No. 74618 \$1.00

J. Tie Chain, gold-plated with adjustable top
by Anson. No. 74611 \$1.50

K. Tie Chain, adjustable gold plated rope style.
No. 74610 \$2.50

L. DRESS BELT AND BUCKLE.
LE, unusual hook style gold
colored buckle. Soft
Gahna cowhide 1"
belt in even sizes
30-50.
Buckle only,
No. 71968 \$1.50
Black (No. 71969)
or Brown (No. 71981)
Belt only \$3.50



ON ALL ORDERS UNDER \$3.00,
ADD 25c FOR POSTAGE AND HANDLING.



PAST OFFICER RINGS

See Page 14 for Titles and Color Designations—for all Post, County District, Department and National offices.

- A. 10K Gold No. 73820..... **\$23.50**
 14K Gold No. 73840..... **\$2.50**
 Sterling Silver,
 No. 73800..... **7.00**
- B. Women Legionnaires past officer ring. Three weeks delivery.
 10K Gold No. 74120. **\$22.00**
- C. Past COMMANDER RING (only office available) 10K Gold
 No. 73860..... **\$25.00**

MEMBERS RINGS

- D. Black Onyx, set in 10K Gold, white gold inlay on shanks (ideal for two diamonds)
 No. 73900..... **\$21.00**
- E. Sterling Silver with gold plated emblem. Sizes 7-13 from stock. Others add \$1.50 with 2 weeks delivery.
 No. 73880..... **\$2.50**

Specify Size on All Ring Orders.
 See Page 2 for Life Member Ring

DIAMOND SET RINGS

Rings can be furnished with full cut diamonds. Add the following diamond and setting cost to the price of the desired ring.

3 point	\$10.00	8 point	\$24.00
5 point	17.00	10 point	30.00
30 point			\$180.00

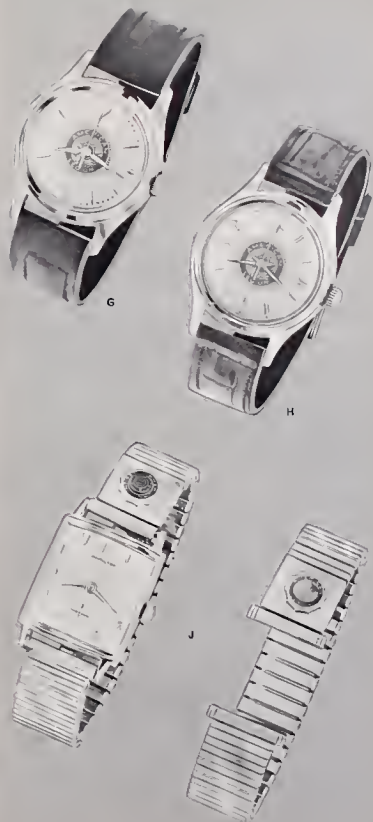
WATCHES

G & H standard Swiss movement 17 jewel watches. Water and dust resistant, antimagnetic, sweep second hand with gold numbers and markers.

- G. Stainless Steel Case (No. 74203) or Yellow case (No. 74204) with steel back **\$19.90**
- H. Automatic wind with all stainless steel case, No. 74208 **\$35.00**
- J. Hamilton 17-jewel gold-filled watch, stainless steel back. Raised gold numbers. No. 74202. **\$68.00**

See Page 43 for Women's Watch

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE INCLUDING DIAMONDS.



WATCH BAND. Expansion "Twist-O-Flex" by Speidel. Standard end easily custom-fit to your watch.

White stainless steel No. 74213..... **\$5.50**

Yellow gold-filled No. 74214..... **\$7.30**

(See page 43 for Women's watch and band.)



A



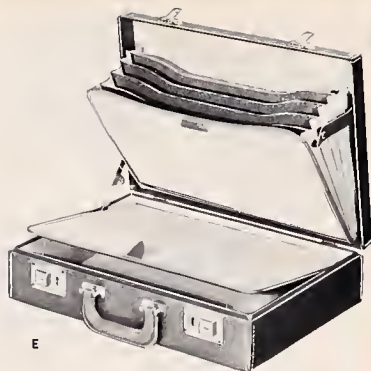
C



B



D



E



F

All items on this page available with Auxiliary emblem. Unless otherwise specified, American Legion will be sent.

Your name or initials stamped in gold free if remittance accompanies order.

A. ECONOMY PORTFOLIO. Blue all vinyl plastic including zipper closure.
Size 11 x 14, No. 74408 \$1.20 Size 12 x 16, No. 74409 \$1.50

B. PORTFOLIO. Seallex supported vinyl fabric. Durable, long wearing, stain resistant with the look and feel of leather. Full zipper, disappearing handles and gusseted pockets on both sides. Size 12½ x 16 inches. No. 74419 Ginger or No. 74420 Suntan \$14.50

UNDER-ARM CASE (Not illustrated). Same as above except without handles and slimmer. No. 74421 Ginger or No. 74422 Suntan \$8.50

C. ECONOMY ATTACHE CASE. Scuff-resistant Dura-Hyd plastic, 17½ x 12 x 4¾ drum construction. Built-in three-section legal size accordion file.
No. 74424 Ginger or No. 74425 Suntan \$11.00

O. BRIEFBAG by Rexbilt. Smooth split cowhide. Accessory stay-open frame with sag-proof frame support, brass feet, steel reinforcement and drop bottom compartment.

16 inch No. 74410 Ginger or No. 74411 Suntan \$16.50
18 inch No. 74412 Ginger or No. 74413 Suntan 19.00

E. ATTACHE CASE. Scuff resistant Dura-Hyd plastic, 17½ x 12 x 4¾ inch drum construction. Built-in file section and hinged writing desk.

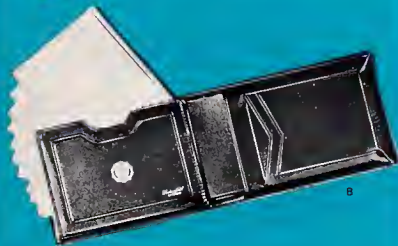
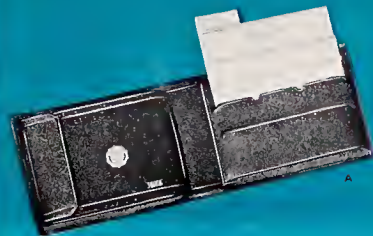
No. 74415 Ginger or No. 74416 Suntan \$20.00

F. DUAL ATTACHE-FILE CASE. Luxurious Mello-Tone, glove-tanned, hand boarded, supple, natural, top grain cowhide. Foam rubber padded sides. Removable desk-top divider, leather trimmed with blotter. Detachable five pocket, legal size accordion file underarm case for separate use. Overall size: 17½ x 12 x 4¾.

No. 74426 Ginger or No. 74427 Suntan \$48.00

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE

ON ALL ORDERS UNDER \$3.00,
ADD 25c FOR POSTAGE AND HANDLING



A. SENATOR by Swank. Features new exclusive "Executive" fingertip file, plus removable pass case. Stitchless construction of English Morocco in Black (No. 74486) or Brown (No. 74487) **\$5.00**

B. SWINGFOLD. New . . . Practical . . . Novel . . . by
 Bosco. Twenty cards—photos swing out . . . swing in
 . . . for ready reference with fingertip ease,
 Mello-touch cowhide in Black (No. 74478) or Brown
 (No. 74479) \$5.00
 Roma calfskin in Black (No. 74480) or
 Brown (No. 74481) 7.50

C. POCKET ARRANGER. Handy memo pad, golden metal pencil, A to Z Visidex plus extra pockets, accordion flip pass to hold 24 cards in full view, and side bill compartment. Morocco leather in Black (No. 74465) or Brown (No. 74466) or Tan Pigskin (No. 74467) **\$6.00**

O. ZIPPER KEY KADDY of smooth cowhide by Amity
in Black (No. 74442) or Brown (No. 74444). **\$2.90**

E. COURIER by Amity. Compact billfold, removable leather money clip, accordion pass case holds 16 cards/photos face up. Soft smooth cowhide in Black (No. 74462), Brown (No. 74463) or Olive (No. 74464) \$6.00

F. KEY-TAINER by Buxton. Saddle cowhide covered metal shell for permanent slim contour. Tan (No. 74445). Mahogany (No. 74446) or Black (No. 74447) \$2.90

H. REGISTRAR by Prince Gardner. Buffalo calf. Removable photo card case. Brown (No. 74435), Black (No. 74436) or Dark Olive (No. 74437). . . . \$5.00

J. LORO BUXTON CONVERTIBLE in cowhide with removable thin pass case. Tan (No. 74448), Mahogany (No. 74449) or Black (No. 74450) \$5.00

K. DIRECTOR BILLFOLOS by Amity. Slim, trim, with fan-out card case, secret currency pocket, spare key holders. Smooth Gallun Calfskin in Black (No. 74433) or Brown (No. 74431) **\$12.50**
Smooth cowhide in Black (No. 74434) or Brown (No. 74433) **\$ 5.90**

L. SCOTT by Amity. Iceland grained cowhide with hidden money compartment. Black (No. 74471) or Brown (No. 74472) \$4.00

Your name or initials stamped in gold free if remittance accompanies order.

**ADD 10% FEDERAL EXCISE TAX
TO ALL ITEMS ON THIS PAGE**

ON ALL ORDERS UNDER \$3.00,
ADD 25c FOR POSTAGE AND HANDLING





Minuteman
No. 73349
Not illustrated
Male Figure
No. 73350



Flag Bearer
No. 73351
Not illustrated



NEW
Flag and Eagle
For
Color and
Patent
No. 734



Flag Bearer
No. 73352
Not illustrated
Male Figure
No. 73353



Male Figure
No. 73343
Not illustrated
Male Figure
No. 73342



Male Figure
No. 73345
Not illustrated
Male Figure
No. 73346



Drummer
No. 73350
(See additional)



Speaker's Position
No. 7335
Not illustrated
Speaker's Position
No. 73353



Male Figure
No. 73340



Male Figure
No. 73338
Not illustrated
Male Figure
No. 73337



Male Figure
No. 73361
Not illustrated
Male Figure
No. 73362
Wingfoot
No. 73363



Male Figure
No. 73356
Not illustrated
Male Figure
No. 73357
Male Figure
No. 73358



Male Figure
No. 73340
Not illustrated
Male Figure
No. 73341



Male Figure
No. 73342
Not illustrated
Male Figure
No. 73343

Write for Prices on any special
Trophy, Cup or Plaque require-
ments.

FIGURES. Representative selection of the more than 1,000 available for any occasion. Write for information on any figure not illustrated. Trophy prices on pages 21-23 include your selection of figure. When ordering, be sure to specify both the trophy and figure numbers desired.



A



B



C



D

E



PLAQUES FOR DIGNITY AND CHARACTER

All plaques with American Legion, Sons of the Legion or Auxiliary emblems. Unless specified, American Legion will be sent. Engraving at 10c per character. Engraved items not shipped COD.

SEE PAGES 2, 24, 31 FOR SPECIAL PURPOSE PLAQUES.

A. Walnut and Gold		F. Walnut and Bronze, Contoured Embossed State (Specify State)	
No. 73167K	No. 73268K	No. 73228G	
7 3/4 x 10"	9 3/4 x 12"	14 1/2 x 10 3/8"	\$20.00
No. 73168K	No. 73269K	G. Walnut and Gold	
9 3/4 x 12"	11 3/4 x 14"	No. 73240K	
No. 73169K	No. 73281K	H. Walnut and Gold	6 1/2 x 7 1/2" \$4.50
		No. 73109K	5 x 7 3/4" \$5.00
B. Walnut and Gold		J. Imported Marble or Onyx and Gold	
No. 73170D	7 1/2 x 9 3/4" \$12.20	Black & White	
No. 73171D	9 3/4 x 12 1/2" 18.50	Gold & Onyx	
No. 73172D	11 3/4 x 14" 22.10	No. 73130G	No. 73133G
C. Walnut and Gold State Outline—(Specify State)		6 x 9" \$9.50	
No. 73227K	Appx. 8 1/2 x 13 1/2" \$22.50	No. 73131G	No. 73134G
D. Walnut and Gold		8 x 10" 12.50	
No. 73127K	No. 73138K	No. 73132G	No. 73135G
No. 73128K	No. 73137K	10 x 13" 17.50	
No. 73129K	No. 73138K	K. Walnut (Write for prices on more or less plates).	
		Gold	
E. Walnut and Gold		Silver	
American Legion Baseball Award		No. 73173K	No. 73106K
No. 73121K	13 x 16" \$20.00	6 x 9" \$15.00	
No. 73122K	15 x 18" 25.00	No. 73174K	No. 73107K
No. 73123K	17 x 20" 28.00	8 x 12" 17.80	
		No. 73175K	No. 73108K
		10 x 15" 25.00	
		L. Walnut and Gold	
		No. 73126K	6 1/2 x 5" \$4.00
		M. Walnut and Gold	
		No. 73176G	9 x 6" \$8.80
		No. 73177G	8 x 10" 10.50
		No. 73178G	10 x 13" 13.80

Illustrated On Page 21

THREE WEEKS DELIVERY ON ALL TROPHIES, PLAQUES AND CUPS



SEE COPY ON PAGE 28.



Glowing Golden or Silver tone Cups and Awards.

See Page 22 for general ordering instructions. Awards furnished with American Legion, Sons of The American Legion or Auxiliary emblems. Unless specified, American Legion will be sent. Engraving at 10c per character. Engraved items not shipped COD.

A. Walnut Base				No. 73235K No. 73263K			
Gold	Silver					10 3/4"	7.50
No. 73139K	No. 73142K	6 3/4"	\$5.40	No. 73236K	No. 73264K	12 1/2"	10.50
No. 73140K	No. 73143K	7 3/4"	5.70	D White Onyx Base			
No. 73141K	No. 73144K	8 3/4"	6.00	Paper Mate Pen		5" x 3"	\$6.80
Gold	Silver			E. Walnut Base			
B. All Metal Gold Cup				No. 73166K		12 1/2"	\$22.00
No. 73160D		6"	\$4.00	ADD 10% FEDERAL EXCISE TAX TO CLOCK			
No. 73161D		7 3/4"	5.50	F. Walnut, Gold and White Onyx			
No. 73162D		9 1/2"	7.60	No. 73148G		5 1/2"	\$ 4.30
C. Walnut Base				No. 73149G		7"	6.30
Gold	Silver			No. 73150G		8 3/4"	10.50
No. 73232K	No. 73260K	5 1/2"	\$4.00	No. 73151G		11"	13.00
No. 73233K	No. 73261K	7"	4.80	No. 73152G		12 1/2"	16.50
No. 73234K	No. 73262K	8 3/4"	6.20	No. 73153G		15 1/2"	24.80

THREE WEEKS' DELIVERY ON ALL AWARDS

Prices include figures, which are interchangeable. See page 20. Specify both trophy and figure number. Trophies, cups, and plaques also available with Auxiliary emblem. Unless specified, American Legion will be sent. All have engraving plates. Expert engraving at 10c per character. Write for prices on engraving other than standard block letters. Engraved items not shipped C.O.D. Print lettering instructions.

THREE WEEKS DELIVERY

A. Walnut and Silver

No. 73278G	11 1/2"	\$9.00
No. 73279G	12 1/2"	9.40
No. 73280G	13 1/2"	9.80

B. Walnut Base

Gold	Silver	
No. 73270K	No. 73124K	14" \$14.00
No. 73271K	No. 73125K	15 1/4" 17.00
No. 73272K	No. 73146K	17 1/2" 20.00

C. White Ash Wood Base

Gold	Silver	
No. 73393K	No. 73386K	11 1/2" \$7.80
No. 73394K	No. 73397K	12" 8.10
No. 73395K	No. 73388K	12 1/2" 8.40

D. Walnut, Pearlized Background

Gold	Silver	
No. 73187K	No. 73190K	12 1/2" \$11.50
No. 73188K	No. 73191K	13 1/2" 12.10
No. 73189K	No. 73192K	14 1/2" 12.70

E. White Ash Wood Base

Gold	Silver	
No. 73193K	No. 73089K	10 1/2" \$11.00
No. 73197K	No. 73090K	12" 12.00
No. 73199K	No. 73088K	13 1/2" 13.00

F. Walnut Base and Gold

Gold	Silver	
No. 73255D	No. 73256D	20 1/2" \$14.00
No. 73257D	No. 73258D	23 1/2" 17.00
No. 73258D	No. 73259D	25 1/2" 21.00

G. Walnut and Silver

No. 73331G	19"	\$19.00
No. 73332G	20"	20.00
No. 73333G	21"	21.00

H. Simulated Black Marble and Gold

No. 73058G	8"	\$2.50
No. 73059G	9"	3.00
No. 73060G	10"	3.50

J. Simulated Brown Marble and Gold

No. 73370D	9"	\$3.50
No. 73388D	10"	4.20
No. 73389D	11"	4.80

K. Mother of Burlywood

Pearl	Brown	
No. 73229D	No. 73255D	9" \$3.00
No. 73230D	No. 73256D	9 1/2" 3.30
No. 73231D	No. 73257D	10" 3.60

L. Walnut and Treebark

Gold	Silver	
No. 73285K	No. 7319K	11" \$7.00
No. 73286K	No. 7320K	12" 8.00
No. 73297K	No. 73321K	13" 9.00

M. Walnut and Gold

No. 73390D	11"	\$5.40
No. 73391D	12"	5.70
No. 73392D	13"	6.00

N. Walnut, Gold and White Leather

No. 73378G	10 1/2"	\$7.40
No. 73379G	11 1/2"	7.80
No. 73380G	12 1/2"	8.20

O. Walnut Base

Gold	Silver	
No. 73179K	No. 73183K	21 1/4" \$25.00
No. 73180K	No. 73184K	22 1/4" 26.00
No. 73181K	No. 73185K	23 1/4" 27.00
No. 73182K	No. 73186K	24 1/4" 28.00

P. Walnut, White Onyx

Gold	Silver	
No. 73114K	No. 73110K	12 1/2" \$10.00
No. 73115K	No. 73116K	13" 12.00
No. 73117K	No. 73119K	13 1/2" 14.00

R. Walnut and Gold

No. 73384D	11"	\$6.30
No. 73385D	12"	6.60
No. 73386D	13"	6.90

S. Walnut

Gold	Silver	
No. 73386G	No. 73389G	18" \$7.00
No. 73387G	No. 73390G	11 1/2" 7.40
No. 73388G	No. 73371G	13" 7.80

T. Walnut Base

Gold	Silver	
No. 73372G	No. 73375G	7 1/2" \$3.50
No. 73373G	No. 73376G	8 1/2" 3.80
No. 73374G	No. 73377G	9 1/2" 4.00

U. Walnut Base

Gold	Silver	
No. 73307K	No. 73311K	12 1/2" \$7.00
No. 73308K	No. 73312K	14 1/2" 9.00
No. 73309K	No. 73313K	15 3/4" 11.00
No. 73310K	No. 73314K	18" 14.00

V. Walnut, Gold, Pearl

No. 73381D	14"	\$12.90
No. 73382D	15"	13.50
No. 73383D	16"	14.10

W. Walnut

Gold	Silver	
No. 73212K	No. 73215K	13" \$11.00
No. 73213K	No. 73216K	14" 12.00
No. 73214K	No. 73217K	15" 13.00

X. Walnut Base

Gold	Silver	
No. 73325K	No. 73328K	10 1/4" \$13.80
No. 73326K	No. 73329K	12 1/4" 14.80
No. 73327K	No. 73330K	15 1/4" 15.90

Y. Walnut, Pearl

Gold	Silver	
No. 73283K	No. 73292K	11 1/2" \$9.00
No. 73284K	No. 73293K	12 1/2" 9.70
No. 73291K	No. 73294K	13 1/2" 10.50

Trophies







Deeply embossed metal, heavy bas-relief emblem, mounted on five-ply, walnut panels. Embossed lettering includes name of the individual, the Post Unit, County, District or Department, and the date of office.

A. PAST COMMANDERS ROSTER. Permanent record of all Past Commanders as a tribute to the men who have served. Room for 60 names (see name plate copy below), on a 22 x 32 x 3/4" bronze finished plaque. No. 73242X, each \$42.50

B. PAST PRESIDENTS ROSTER. Same description and size as Past Commanders Roster above, except with Auxiliary emblem and lettering for Past Presidents. (see name plate copy below). No. 33242X, each \$42.50

(Above shipped Express F.O.B., New Albany, Ind.)

NAME PLATE. Embossed plate for above with individuals name and year. When ordered with above plaques, No. 73243X, each \$2.00

NAME PLATE. Embossed plate for above with individuals name and year. On subsequent orders, No. 73244X, each \$3.00

C. PAST DEPARTMENT COMMANDER PLAQUE. Antique gold finish award 12 x 15 x 5/16". No. 73248X, each \$17.95

D. PAST DISTRICT COMMANDER PLAQUE. Bronze finish award 12 x 15 x 5/16". No. 73247X, each \$17.95

E. PAST POST COMMANDER PLAQUE. Bronze finish award 12 x 15 x 5/16". No. 73245X, each \$17.95

F. PAST COUNTY COMMANDER PLAQUE. Antique silver finish award 12 x 15 x 5/16". No. 73246X, each \$17.95

G. AWARD OF MERIT PLAQUE. 7 x 9" for individuals, newspapers, other community organizations, retiring officers or any general use. Individually embossed name plus up to four lines of your own copy included in price. Each line not to exceed 28 characters or spaces and to include your Post name. No. 73249X \$12.50

Above Plaques Available Only with Illustrated Lettering. Three Weeks Delivery.

H. GAVEL PLAQUE. Solid walnut 6 x 9" plaque with a half-round gavel. Gold finished 1 1/4 x 4 1/4" engraving plate. Engraving at 10c per letter or character. American Legion (No. 73241) or Auxiliary (No. 33241), each \$7.50

Lettered Items Not Shipped C.O.D. Print All Lettering Instructions. All Items Prepaid Except No. 73242X Past Commanders Roster—and No. 33242X Past President Roster Which Are F.O.B.

ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS.

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Have your Post or Unit subscribe to the Magazine for local editors, ministers, teachers, city and school libraries and city officials. Bring the names, the ideas, the opinions of the Legion today constantly before the "thought leaders" of your community!

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READ CAREFULLY BEFORE ORDERING

C.O.D. SHIPMENTS National Convention mandate requires the National Emblem Sales to operate on a strictly cash basis. Items made to special order cannot be shipped C.O.D. All orders for special type merchandise which is shipped from the factory or specially lettered should be accompanied by remittance in full. Items available from our stock can be shipped C.O.D., if desired, unless engraved, lettered or stamped.

IMPORTANT Incorrect remittances and incomplete information on orders cause unnecessary delay and additional expense to process. Be sure to order from a current catalog and read complete instructions. Double check your order before mailing. Specify item by name and correct stock number, size, color, quality, quantity, lettering or engraving instructions where necessary and emblem desired (American Legion or Auxiliary). Complete information should be submitted with each order. Your current membership card number must be listed on order.

DELIVERIES Please note time required for delivery of many special items listed in the catalog. In every instance we will endeavor to have merchandise reach you prior to stipulated date. Anticipate your requirements. Place orders sufficiently in advance of your actual needs to allow ample time for delivery. Parcel Post and Express shipments require an additional 7 to 14 days for delivery.

FEDERAL TAX 10% Federal Excise tax applies on numerous items listed in this catalog. This tax must be included with your remittance. Be sure to look at the bottom of each page when ordering to see if items are subject to this tax.

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EXCHANGE MERCHANDISE Whenever merchandise is returned for exchange, it creates considerable extra work and expense. If the exchange is required due to an error on the part of the customer, it is necessary to make a minimum service charge of 50c plus postage. Specially lettered items cannot be exchanged where the error is not ours.

SERVICE CHARGE Due to the increased cost of postage, packing and handling orders, it has been necessary to add a 25c service charge on all orders under \$3.00 total. Anticipate demand and consolidate orders for convenience and economy.

F. O. B. SHIPMENTS For convenience and savings, items are shipped prepaid whenever possible. A few items, due to their size or weight, cannot be shipped by parcel post. These items are priced F. O. B. Factory. Unless other arrangements are made, such items will be sent by the cheapest and best method to provide C. O. O. for the shipping charges.

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DELIVER

25



A. CEMETERY VASE. Cast aluminum vase made to stand extreme temperature changes. Submerged storage container, with holder for grave marker flag, can be placed in cement or dirt. Does not interfere with grass cutting. American Legion emblem on base of vase.

No. 73007F.....\$9.50 Prepaid

FOR CONVENIENCE AND SAVINGS, ALL ITEMS ON THIS PAGE SHIPPED PREPAID. THREE WEEKS DELIVERY.

BRONZE GRAVE MARKERS

American Legion markers have flag holders built in the back. Auxiliary markers do not. Any marker can have a lettered plate added to the back. See below.

	B. AMERICAN LEGION	C. AUXILIARY
One-piece 29 inch rod, each	No. 73000...\$4.10	No. 33000...\$3.70
Six or more, each	3.85	3.40
One-piece 18 inch bronze rod, each	No. 73003...4.40	No. 33003...3.85
Six or more, each	4.10	3.60
Jointed 12 inch rod permits marker to lie flush, each	No. 73005...4.70	No. 33005...4.30
Six or more, each	4.40	4.00

SPECIAL LETTERING. Name, date of birth and death can be placed on plate on reverse side of marker in raised, polished letters. Inscription must not exceed four lines with maximum of 21 letters or spaces on each line. Plate No. 73006F.....\$2.75
Remittance must accompany order on all lettered markers.

Wreaths available with Legion or Auxiliary Emblem. Unless specified American Legion emblem will be sent.

O. SILVER RUSCUS POPPY WREATH. A new 17-inch wreath of silver ruscus decorated completely with poppies.....\$4.40
No. 73042R, each.....

E. 12 INCH PINE WREATH. Decorated with poppies, daisies and large red, white and blue ribbon bow.

Each.....No. 73035R \$ 2.00
Six wreaths.....No. 73035R 10.80

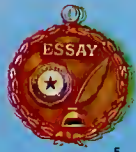
F. CYCAS SPRAY. Twenty Inches Tall. Decorated with Silver Ruscus, red, white and blue flowers. Must order in multiples of 6.

For 6.....No. 73045R \$ 7.20

G. PRINCESS PINE WREATH. Decorated with poppies, daisies, corn-flowers, and large red, white and blue ribbon bow.

16 inch.....No. 73040R \$ 2.80
20 inch.....No. 73041R 4.20

Allow An Additional 7 to 14 Days for Parcel Post Shipments.



AMERICAN LEGION AUXILIARY MEDALS

Provide recognition of outstanding achievement for those who have participated in Auxiliary sponsored activities. Medals are furnished with regulation Auxiliary red, white and blue ribbon on a hanger with joint pin and safety catch, boxed for presentation. Engraving on reverse side of medal at 10c per letter or numeral. Engraved medals not shipped C.O.D.

Any medal on pages 28, 29, 30 with the American Legion Emblem furnished with the Auxiliary Emblem and ribbon on special order. Four weeks for delivery, at \$1.00 additional per medal service charge.

		Bronze	Sterling	Gold Filled
A. Americanism. This medal to be awarded to adults ONLY No. 33510		\$1.90	\$2.90	\$5.00
B. General* No. 33543		2.20	3.60	5.70
C. Scholastic No. 33486		1.80	2.70	5.00
D. General* No. 33410		1.80	2.90	4.50
E. Excellence* No. 33413		2.50	4.00	5.70
F. Essay No. 33471		1.80	2.70	5.00
G. Scholastic* No. 33489		2.10	3.60	5.80
H. Scholastic No. 33492		2.10	3.80	6.20
J. General* No. 33546		2.20	3.60	5.60
K. Americanism No. 33483		1.80	2.60	3.80

Girl Good Citizen. Above Americanism medal in sterling with pin back in lieu of ribbon, engraved on back "Girl Good Citizen" for award to senior high school girl.

No. 33549	2.80
6 or more, each	2.30

L. Citizenship No. 33480	1.80	2.60	3.80
M. R.O.T.C. No. 33453	1.80	2.50	3.90

*Front panel suitable for engraving at 10c per letter.

ON ALL ORDERS UNDER \$1.00,
ADD 25c FOR POSTAGE AND HANDLING

Add 10% Federal Excise Tax To
Sterling Silver and Gold-Filled Medals



AMERICAN LEGION MEDALS

Build goodwill and prestige in your community economically through a well balanced program of medal awards. Encourage outstanding achievements with proper and lasting recognition of those who have participated in American Legion sponsored activities.

All medals have regulation American Legion ribbon with joint pin and safety catch. They are furnished in an attractive presentation box. Specify bronze, sterling or gold filled quality. Add 10% Federal Excise Tax to sterling and gold-filled medals.

Engraving on reverse side of medals at 10c per letter or numeral. Type or print engraving instructions. Engraved medals not shipped C.O.D. Remittance must accompany order.

See page 27 for
Auxiliary medals.

ON ALL ORDERS UNDER \$3.00, ADD
25c FOR POSTAGE AND HANDLING.

CERTIFICATE OF PARTICIPATION (illustrated on page 38). New!
Engraved 8 x 10 certificate with emblem in color. Blanks to be
filled in certifies participation in any American Legion program.
No. 75258 \$0.25

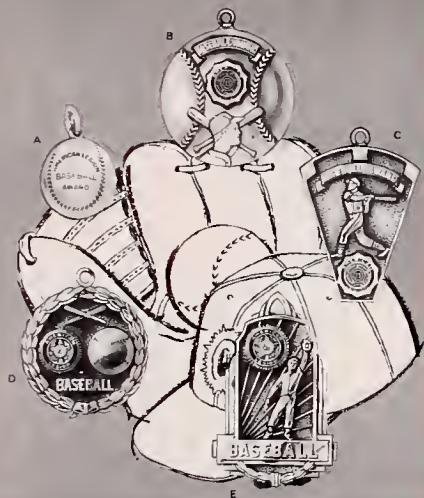
		Bronze	Silver	Gold Filled
A. General Victory Wreath	No. 73437*	\$2.60	\$4.70	\$7.80
B. General	No. 73410*	2.50	3.90	5.60
C. General Victory Wreath	No. 73416	2.60	4.60	7.60
D. General Excellence	No. 73413*	2.50	4.00	5.70
E. Scholastic	No. 73419*	2.40	4.00	6.00
F. Scholastic	No. 73440	2.50	4.50	7.50
G. Medal of Merit	No. 73425	1.80	2.60	3.80
H. Merit Award	No. 73428	1.80	2.50	4.50
J. All Sports	No. 73447*	1.70	2.60	5.00
(Panel changed for any sports figure. Three weeks delivery. Specify.)				
K. Athletic Achievement	No. 73444*	1.60	2.50	3.60
L. R.O.T.C.	No. 73453	1.80	2.50	3.90
M. Marksmanship	No. 73456*	1.70	2.60	5.00
N. Major (73459) or Majorette (73462).		1.80	2.50	4.00
O. Music	No. 73465*	1.80	2.50	5.00
P. Drum and Bugle	No. 73468	1.90	2.70	4.20
R. Heroism	No. 73431	1.80	2.90	4.50
S. Heroism	No. 73434	1.50	2.50	4.70
T. Membership Achievement	No. 73422	1.80	2.90	4.50
U. Valor (Silver only)	No. 73565	—	3.00	—

*Front panel suitable for engraving at 10c per letter.

ADD 10% FEDERAL EXCISE TAX TO STERLING AND GOLD-FILLED MEDALS







SEE PAGE 28 FOR GENERAL INFORMATION BEFORE ORDERING MEDALS

SEE PAGE 27 FOR AUXILIARY MEDALS.

BASEBALL MEDALS

		Bronze	Sterling	Gold Filled
A. Baseball	No. 73495	\$2.60	\$3.40	\$4.00
(Modeled Charm without Ribbon)				
B. Baseball	No. 73531	1.80	3.20	4.90
C. Baseball	No. 73534	1.80	2.90	4.40
D. Baseball	No. 73540	1.80	2.60	5.00
E. Baseball	No. 73537	1.80	2.60	5.00

ORATORY MEDALS

		Bronze	Sterling	Gold Filled
F. Oratory	No. 73516	\$2.60	\$4.00	\$6.20
G. Oratory	No. 73525	2.60	3.90	5.80
H. Oratory	No. 73513	1.90	2.60	4.20
J. Oratory	No. 73519	1.80	2.50	5.00
K. Oratory	No. 73522	1.80	2.50	5.00
L. Oratory	No. 73528	1.30	2.10	3.40

See Page 31 for Special Oratory Medal and Plaque.

OTHER MEDALS

		Bronze	Sterling	Gold Filled
M. Essay	No. 73474	\$2.60	\$3.70	\$5.20
N. Essay	No. 73471	1.80	2.70	5.00
O. Americanism	No. 73483	1.80	2.60	3.80
P. Citizenship	No. 73480	1.80	2.60	3.80
R. Essay	No. 73477	1.80	2.90	4.50

FOR BETTER CITIZENSHIP AND AMERICANISM

School Award Program

The American Legion School Award medal is presented to boys and girls in graduating classes of public and private schools. Recipients demonstrate outstanding qualities which, if cultivated, result in better citizenship. The winning boy must have outstanding Courage, Leadership, Honor, Scholarship and Service. The winning girl is distinguished for Courage, Leadership, Character, Service and Scholarship.

A. SCHOOL AWARD PLAQUE for presentation to co-operating schools. Bronze plate on walnut stained backboard 10 x 14 1/4". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 10c per letter or numeral.) Two weeks delivery. No. C.O.D. shipment. No. 73409 \$33.00

B. SMALL MEDAL 1 1/4 inches, complete with engraved certificate. No. 73401 \$1.50

C. MEDALLION (2 3/8") award complete with miniature lapel pin and engraved certificate. No. 73400 \$2.50

D. BROOCH 1/10 10K Gold filled, to supplement your school award. No. 73402 \$1.90
(Add 10% Federal Excise Tax to No. 73402)

CERTIFICATE OF HONORABLE MENTION (Not illustrated.) For presentation only to runner-up in American Legion School Award medal program in recognition of outstanding scholarship and achievement. Each No. 73405 \$0.20

Oratorical Program

The High School Oratorical Contest has been a successful activity of many Posts for several years. Awards, matching the high quality of those available for the School Award Program, have been designed for presentation to co-operating schools and participants.

E. ORATORY PLAQUE. Bronze plate mounted on walnut stained backboard 10 x 14 1/4". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 10c per letter or numeral.) Two weeks delivery. No. C.O.D. shipment. No. 73559 \$33.00

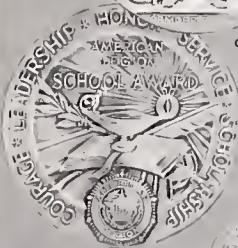
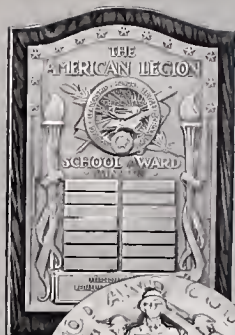
F. ORATORY MEDAL 1 1/4 inches with design featuring Patrick Henry. No. 73558 \$2.00

G. BROOCH. To supplement your oratory award. New oratory brooch. Bronze, No. 73560 \$1.00

Gold Filled, No. 73561 1.90
(Add 10% Federal Excise Tax to No. 73561 Brooch)

CERTIFICATE OF PARTICIPATION. (Illustrated on page 38) Engraved 8 x 10. Ideal for recognizing all participants. No. 75258 \$0.25

ON ALL ORDERS UNDER \$3.00, ADD 25c POSTAGE AND HANDLING





AUTO EMBLEMS



Copper finish bronze, hard enameled 3-inch American Legion emblem. No. 74950 has lug for attaching. No. 74951 has trunk attachment. Either style.....\$1.25

Stick-up Emblem, self-adhesive light weight metal, three colors, 2 1/4". No. 74955, 1 to 24, each.....\$1.00
25 or more, each.....\$0.80

Scotchlite full color reflector 3-inch emblem with adhesive on back. No. 74971, each.....\$0.30

A. DECALS. All decals are double-duty type and can be applied front or back to transparent or solid surfaces.
(See Page 11 for Sons of The Legion decals.)

74960—1 1/4-inch Legion; 34960—1 1/4-inch Auxiliary. Each	\$ 0.03
Per 100	2.00
74961—3-inch Legion; 34961—3-inch Auxiliary. Each	0.05
Per 100	3.00
74962—6-inch Legion; 34962—6-inch Auxiliary. Each	0.20
Per 50	5.50
74963—9-inch American Legion Only. Each	0.30
Per 50	10.00
74964—12-inch American Legion Only. Each	1.00
74965—18-inch American Legion Only. Each	2.80
74966—24-inch American Legion Only. Each	4.00

B. GOLD FOIL SEALS. Full color gummed-back seals.

American Legion No. 74967; Auxiliary No. 34967, 3/4-inch Package of 100 3/4-inch	\$ 0.70
American Legion No. 74968; Auxiliary No. 34968, 1 1/4-inch Package of 50 1 1/4-inch	0.70
American Legion No. 74969; Auxiliary No. 34969, 2 1/2-inch Package of 50 2 1/2-inch	0.70

BUMPER STRIPS

C. Bright Day-glo 2 x 8", No. 74980 bumper (adhesive on back) or No. 74982 window (adhesive on front). Each	\$ 0.04
Package of 25	0.75
3 x 14 1/2", No. 74981	0.15
Package of 25	2.50

D. JOIN POSTER. New design, 11 x 14" two-color on 4-ply cardboard, Space for Post imprint.

No. 74986, each	\$0.20
Package of 25	3.00

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING



Auto plate. Baked blue enamel with yellow emblem and lettering on heavy gauge steel. No. 74953, each.....\$1.00
Lettered auto plate. Same as above with your "Post number." Minimum of 25 plates, three weeks delivery, No. C.O.D. No. 74954M, each.....\$1.00



CAST BRONZE BELLS

- A. TINKLE BELL, 3½ inches high with clapper. American Legion (No. 74506) or Auxiliary (No. 34506) \$2.00
- B. STANDARD GAVEL BELL, 9 inches high. American Legion (No. 74502) or Auxiliary (No. 34502) \$14.50
- C. MINIATURE GAVEL BELL, 7¾ inches high. American Legion (No. 74504) or Auxiliary (No. 34504) \$9.50
- D. ROSEWOOD GAVEL. American Legion (No. 74500) Sons of the Legion (No. 52307) or Auxiliary (No. 34500) emblem on engraving band \$5.50

ENGRAVING ON GAVELS OR BELLS AT 10¢ PER CHARACTER.
NO C.O.D. ON ENGRAVED ITEMS

E. POST RECORDS.

- CASH RECORD BOOK. Loose leaf form, with cash receipts, checks drawn and bank balance sheets. No. 74540 \$4.90
- MEMBERS LEDGER. Alphabetical record forms for 100 members. No. 74546 \$4.70

- MINUTE BOOK. Loose leaf, 100 sheets unruled with headings on front and back for writing or typing. No. 74550 \$3.70

Additional Sheets For Any of the Above, each 4c
AUXILIARY UNIT RECORDS AVAILABLE ONLY FROM
THE NATIONAL AUXILIARY.

- F. SEAL PRESSES. Emblem with Post or Unit name and number, as shown on your charter.

	American Legion	Auxiliary
Desk style	No. 74512 \$14.50	No. 34512 \$14.50
Pocket style	No. 74513 14.50	No. 34513 15.00

NO C.O.D. ON SEAL PRESSES

- G. INITIATION LAMPS. Color emblem fired permanently in glass on plexiglas rim. Walnut base, electric cord and plug. Overall height 18 inches. EMBLEM on both sides, American Legion (No. 74530) or Auxiliary (No. 34530) \$15.50

INITIATION LAMPS F.O.B. INDIANAPOLIS, INDIANA

- H. PREAMBLE. Reinforced 52 x 36 inch paper, underprinted 31 inch emblem, 1½ inch letters, mounted on spring roller with wall holders. American Legion (No. 74510) or Auxiliary (No. 34510) \$11.00

- PREAMBLE. Above, unmounted without roller or holders. American Legion (No. 74511) or Auxiliary (No. 34511) \$4.00

- BRONZE-ALUMINUM EMBLEMS. (Not illustrated). Dark background with polished highlights in bronze or aluminum. Specify for attaching to wood, stone or metal. THREE WEEKS DELIVERY.

Size	American Legion	Auxiliary	
2" bronze	73010	33010	\$1.90
2" aluminum	73017	33017	3.00
3½" bronze	73011	33011	2.50
3½" aluminum	73018	33018	3.80
5" bronze	73012	(not available)	4.00
5" aluminum	73019	(not available)	6.00
6" bronze	(not available)	33013	4.00
6" aluminum	(not available)	33020	6.00
7" bronze	73014	(not available)	4.95
7" aluminum	73021	(not available)	7.20
*18" bronze	73015	33015	110.00
*18" aluminum	73022	33022	115.00
*36" bronze	73016	(not available)	399.00
*36" aluminum	73023	(not available)	399.00

*18 and 36 inch emblems F.O.B. Nashua, New Hampshire. All others prepaid.



H

Preamble to the Constitution of The American Legion

1. For God and Country we consciously assemble, together for the following purposes: To uphold and defend the Constitution of the United States of America; to promote peace and order; to foster and perpetuate a true knowledge of our country; to preserve the substance and continuity of our association as the Great War; to provide a sense of individual obligation to the community state and nation; to maintain the integrity of both the citizen and the nation; to make right the course of right; to prevent peace and good will on earth; to defend and maintain the justness the principles of justice, freedom and democracy; to conserve and exalt our membership by our devotion to mutual helpfulness.



Items on this page are all steel construction and are available with American Legion or Auxiliary emblems. SPECIFY. If not specified, American Legion will be sent.



SEATING BY DURHAM

ALL CHAIRS AND BRIDGE TABLES ON THIS PAGE F.O.B. MUNCIE, INDIANA THREE WEEKS DELIVERY.

A. Upholstered Tubular Steel Chair, baked beige enamel. Seat 16" x 16" upholstered in brown. Shipping weight, 52 lbs. per carton of 4.

No. 73745, each	\$6.50
48 or more, each	5.80

B. Tubular Steel Chair in baked beige enamel, contoured non-tipping seat 16" x 16". Shipping weight 49 lbs. per carton of 4.

No. 73746, each	\$5.30
48 or more, each	4.75

C. Channel Steel Chair in baked beige enamel. Saddle shaped 14 1/2" x 13 1/2" seat, continuous rear leg construction for indoor or outdoor use. Shipping weight, 48 lbs. per carton of 4.

No. 73747, each	\$3.90
48 or more, each	3.50

D. Economy Chair of Channel Steel. Lighter weight —yet sturdy in baked beige enamel with brown leatherette panelled 12 1/2" x 13" seat. Shipping weight, 35 lbs. per carton of 4.

No. 73748, each	\$2.90
48 or more, each	2.60

E. Non-Folding Stack Chair with folding chair convenience. Baked beige enamel. Seat, 18" high, is 14 1/2" square.

No. 73743, (4 chairs minimum per carton), each	\$6.00
Shipping weight 47 lbs. per carton.	

Storage Dolly (not illustrated). Tubular steel provides simplest method of moving and storing 8 stack chairs. Shipping weight 9 lbs. per carton of 2 dollies.

No. 73744, each	\$4.50
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F. Square 30" table, deep ribbed frame, removable top and tapered legs with positive automatic locks. Channel steel chair, plated floor protectors and 12 1/2" x 13" upholstered seat. Chairs and table have bronze frames with parchment upholstery.

No. 73740 Set (Table, 4 chairs). Shipping weight 54 lbs.	\$22.00
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No. 73741 (Table only). Shipping weight 18 lbs.	9.00
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No. 73742 (4 Chairs only). Shipping weight 36 lbs. Each	3.50
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AID AMERICAN LEGION PROGRAMS. BUY FROM NATIONAL EMBLEM SALES





POKER CHIPS (with American Legion emblem only). Acid resistant, interlocking plastic chips. Minimum order 100. White, No. 73780; Red, No. 73781; Blue, No. 73782; Yellow, No. 73783; Green, No. 73784. Per 100 \$5.00

With Post number imprinted on reverse side and emblem on top. Two weeks for delivery. White, No. 73785F; Red, No. 73786F; Blue, No. 73787F; Yellow, No. 73788F; Green, No. 73789F. Per 100 \$7.00

GAME TABLES, the finest on the market. Ample size for 8 players. Height 30 inches; diameter 56 inches. Positive locking steel mechanisms. Vinyl or Virgin wool felt tops in green. Specify harvest or mahogany frame.

No. 73711, Vinyl-harvest frame \$45.00
No. 73712, Vinyl-mahogany frame 45.00
No. 73713, Wool felt-harvest frame 55.00
No. 73714, Wool felt-mahogany frame 55.00

Not illustrated

Service covers fit in chip troughs for a level surface. No. 73715, per set (Specify harvest or mahogany) \$3.50

Solid Service Top for protection and level serving surface. No. 73723 (Specify harvest or mahogany) \$7.00

Apartment size game table. Same as above except 49½ inch top.

No. 73724, Vinyl-blond frame \$34.00
No. 73725, Vinyl-mahogany frame 34.00
No. 73726, Wool felt-blond frame 37.00

No. 73727, Wool felt-mahogany frame 37.00

Solid Service Top for protection and level serving surface. No. 73729 \$6.50



FOLDING BANQUET TABLES

Built for extra strength and long service at a reasonable price. Plywood tops on 36 inch wide tables, Weytex tops on 30 inch wide tables. All tops are miter grooved to the frame for dirt and crack free surface. Positive locking leg mechanism. Finished in natural or walnut. SPECIFY. All tables 30" high.

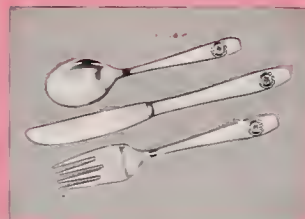
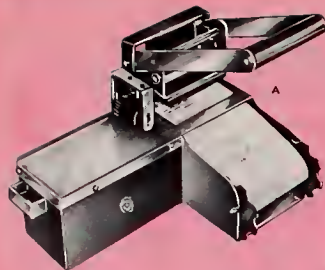
NO.	SIZE	EACH	2 to 5 EACH	6 or more EACH
73701	30 x 72"	\$28.50	\$26.50	\$25.50
73703	30 x 96"	32.00	30.00	28.50
73705	36 x 72"	35.50	33.50	31.50
73707	36 x 96"	39.00	36.00	34.50

BENCHES. Maximum seating in the minimum of space. Built of the same quality materials to match folding banquet tables. Specify natural or walnut finish. Benches are 18" high.

NO.	SIZE	EACH	2 to 5 EACH	6 or more EACH
73716	15 x 72"	\$17.00	\$16.00	\$15.00
73718	15 x 96"	21.50	20.00	19.00

All tables on this page available with American Legion or Auxiliary Emblem, SPECIFY.

TABLES AND BENCHES F.O.B. NEW HOLSTEIN, WIS. SHIPPED WITHIN TWO WEEKS.



F. STAINLESS STEEL FLATWARE. Good weight all purpose stainless tableware with the American Legion emblem stamped into the handles. Minimum order one dozen of any available item.

No. 75056	Teaspoons		\$2.64 doz.	\$27.36 gross
No. 75057	Forks		3.60 doz.	37.44 gross
No. 75058	Knives		4.80 doz.	50.40 gross
No. 75059	Oval Soup Spoons		3.60 doz.	37.44 gross

A. MASTER ADDRESSER. Prints addresses from carbon impressions typed on paper tape up to 100 times. Complete kit for 500 name mailing list. No. 75100 \$30.97
(Send for price list of extra supplies.)

B. MASTER POST CARD PRINTER. Fast, clean, economical printing of five colors at one time anything written, typed, or drawn on labels, tags or post cards. No. 75107 \$14.95
(Write for prices of extra supplies.)

C. "E-Z" STICK ON BADGES. Reusable 3 inch blue, gold and white cardboard badge. Adhesive back holds on any surface without garment damage. American Legion (No. 75221) or Auxiliary (No. 35221).

Each \$0.10; 50 to 99, each \$0.07; 100 or more, each \$0.06
(Write for quotations on special designs or lettering.)

D. HDT CUP. Handi-handle, 8-ounce with American Legion (No. 75050) or Auxiliary (No. 35050) emblem. Per 100 \$3.00

E. DINNER NAPKIN. Heavy quality, 13½" square. American Legion (No. 75053) or Auxiliary (No. 35053) emblem. Package of 250 napkins \$1.30

Cocktail Napkin (not shown) 9" square folded to 4½" with American Legion (No. 75052) or Auxiliary (No. 35052) emblem. Per 1,000 (minimum) \$3.00

ITEMS NOT ILLUSTRATED

Meeting Notice Cards. Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.). Sample on application. Printed on U.S. Government postcards (No. 75261) or blank card stock (No. 75262).

Specify Post or Unit name, number and location.

500 cards on plain stock		\$15.00	1,000 cards on U.S. Govt. Postcards		\$58.00
500 cards on U.S. Govt. Postcards		34.00	2,000 cards on plain stock		33.00
1,000 cards on plain stock		21.50	2,000 cards on U.S. Govt. Postcards		100.00

The above cards are available for Auxiliary with appropriate lettering.



POST AND UNIT CHINA DINNERWARE. Regular weight or heavy (Hotel and Restaurant) weight. Stock number for heavy weight should have a prefix of "H" and regular weight a prefix of "R" when ordering. BE SURE TO SPECIFY. Heavy weight is vitrified with a glazed blue American Legion or Auxiliary crested emblem and two bordering decorative lines. Regular weight is semi-vitrified, with emblem in blue or gold (Specify) and a gold line on the edge.

Minimum order one dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER DOZEN	R REGULAR WEIGHT PER DOZEN
Hor R-75000	Bread and butter plates, 6½ inch	\$ 8.76	\$5.40
Hor R-75002	Salad plates, 7½ inch	10.20	6.00
Hor R-75004	Dinner plates, 9 inch	14.40	8.76
Hor R-75006	Dinner plates, large 9½ inch	16.20	9.96
Hor R-75008	Tea cups, 7½ ounces	12.60	7.92
Hor R-75010	Saucers, 6 inch	8.76	5.40
Hor R-75012	Cereal dishes, 6½ inch	11.76	7.20
Hor R-75014	Dessert dishes, 4½ inch	7.56	4.68
Hor R-75016	Soup bowls, 15 ounces	13.32	7.92
Hor R-75018	Soup plates, 8 inch	13.32	7.92

Minimum order one-half dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER HALF- DOZEN	R REGULAR WEIGHT PER HALF- DOZEN
Hor R-75020	Vegetable dishes, 11½ inch	\$12.36	\$7.56
Hor R-75022	Meat platters, 11½ inch	10.80	6.48
Hor R-75024	Meat platters, 13½ inch	15.60	9.12
Hor R-75026	Gravy dishes, 14 ounces	18.60	9.36
H-75028	Celery trays, 10 inch	15.96	—
Hor R-75030	Sugar bowls, 12 ounces	13.56	8.40
Hor R-75032	Cream pitchers, 10 ounces	11.40	6.84
Hor R-75034	Coffee mugs, 8 ounces	8.04	—

All Dishes F.O.B. Wellsville, Ohio. Four weeks for delivery.
ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING

BOOKLETS — PAMPHLETS

(Not Illustrated)

A. PICK-PROOF lock for single or double doors, activated by a Card Key in a plastic holder. Different combination for each Post helps build membership. New combination (No. 74802) free (if old cartridge is returned) aids collection of annual dues. Lock (No. 74800), including accessories (no cards)
Complete lock **\$25.00**

Card Keys with plastic holders (No. 74801), each **25c**

(Card Keys have imprinted emblem. Your Post name, number, location and up to six lines can be printed. Imprinting without charge on orders of 500 keys. Add \$12.50 for printing on less than 500.)

SPECIFY: 1. Is electric latch release now being used? 2. Thickness of wall or door at location for slotted face plate. 3. Give Post number.

B. GREETING CARDS. Appropriate for every occasion with both American Legion and Auxiliary emblems on all cards. Convalescent (No. 74851); Sympathy (No. 74852); Just a note (No. 74853); Birthday (No. 74850); Anniversary (No. 74849); complete with envelopes.
1 to 24, each **20c** 25 or more, each **15c**

C. GREETING CARD PACKET. Standard assortment of 25 of the above cards. No. 74848 **\$3.50**

D. POPPY OAY COIN CONTAINERS. Auxiliary emblem only on heavy fiber container, 3 1/16 x 5 inches. Metal bottom and top with coin slot. Per dozen, delivered. No. 34845 **\$1.80**

E. HOLIDAY COIN CARDS. Effective money raising avenue. Coins are inserted on 16 holidays specify American Legion or Auxiliary emblem, and whether cards are to hold dimes (No. 34840) or quarters (No. 34841).
Each **\$0.16** Per 100 **\$15.00**
Mailing envelopes No. 34842, per 100 **\$ 2.00**

F. PLEDGE TO VOTE BUTTON. Inexpensive, colorful, lightweight metal reminder for all local, state and national elections. Multiples of 1,000 only. No. 74833 per 1,000 **\$5.00**

KNOW YOUR AMERICA. A 64 page study course in Americanism. No. 75205 **\$0.30**

Declaration of Independence and the Constitution of the United States. In 36 page, 3 x 6 inch booklet. No. 75206 1 to 49 copies, each, **\$0.10**; 50 to 99, each, **.07**; 100 or more, each, **.05**.

GUIDELINES FOR TEACHING ABOUT COMMUNISM. Joint publication, 28 pages, by The American Legion and National Education Association. No. 75200 **\$0.50** each; 6-25 copies, **40c** each; 26-99 copies, **35c** each; 100 or more copies, **30c** each.

"THRU THE YEARS" Brief history of the American Legion, newly revised 32 page. No. 75209 **25c**

Post Commanders Guide. Handbook listing duties of all Post officers, committees, manual of ceremonies, etc. No. 75203 **50c**

National Constitution and By Laws of The American Legion. No. 75202, each **15c**; 50 to 99, **10c** each; 100 or more, **7c** each.
(Not available for Auxiliary)

Manual of Ceremonies. Official ceremonies only, as carried in the Post Commanders Guide. No. 75201 **30c**

Let's Be Right on Flag Etiquette—20-page pamphlet. Questions and answers. Each No. 72600 **\$0.15** Per 100 **\$7.00**

Flag Code—Illustrates and describes the correct way to display the American Flag. Each No. 72601 **\$0.04** Per 100 **\$3.00** Per 1000 **\$20.00**

Flag Code Newspaper Mat—Set in standard newspaper size, 5 columns 17 1/2" deep. Can be cut into sections for periodic or partial use. Each No. 72602 **\$1.70**

Post public relations handbook. Basic guide for every Post. No. 75210, 1 to 9, each **30c**
10 or more, each **25c**

Need a lift. Popular education and scholarship guide. No. 75207, each **25c**
Package of 5, No. 75208, per package **\$1.00**

Orations. Printed speeches as delivered in national oratorical contest finals. For years 1957, 1959, 1960, 1961, 1962 or 1963 Specify year. No. 75362, each year **\$2.00**

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING



A. CERTIFICATE OF PUBLIC RECOGNITION. Colorful recognition of the attainment of majority and Citizenship day. Includes "The American's Creed" and pocket size replica.
No. 75226 ... each 15c; per 100 \$12.00

B. CITATION. Three color emblem, two color border, and artistic lettering on 9" x 12" (No. 75229) or 11" x 14" (No. 75230) card. Each ... \$0.25

C. CITATION. Blank, with full color emblem on 8 1/4" x 10 1/2" plain (No. 75231) or gold border (No. 75232) citation. Each ... \$0.12

E. CITATION FOR MERITORIOUS SERVICE. Award for any outstanding service with blanks to be completed on 8 1/4" x 10 1/2" card. No. 75227, each ... \$0.25

F. CONTINUOUS MEMBERSHIP CERTIFICATES. Every 5 years from 5 to 45. Specify years. Full color on parchment for framing. Must be certified by Commander or Adjutant. No. 74320 1 to 24, .30 each; 25 to 45, .25 each; 50 to 99, .20 each; 100 or more, .15 each.

G. BLOOD DONOR SYMBOLS. All orders must have Post Officer certification. Pin for donors of less than one gallon, No. 74310; 1 gallon, No. 74311; 2 gallons, No. 74312; 3 gallons, No. 74313; 4 gallons, No. 74314; or five or more gallons, No. 74315 \$0.90

H. INDIVIDUAL BLOOD DONOR CERTIFICATES. Colorful blank certificates for Post (No. 74316) or Department (No. 74317) presentation ... \$0.20

J. CITATION OF PARTICIPATION. New all purpose to certify participation in any American Legion program. No. 75258, Each 25c

(See Page 11 for Sons of The Legion Citations)

ITEMS NOT ILLUSTRATED

Bond Paper. American Legion Watermarked Rag-Content Bond paper for Post or Department stationery only. 8 1/2" x 11 inches. Per 1,000 sheets, not including printing. (We Do Not Print) No. 75260 \$5.80. In lots of 10,000 or more, per 1,000 sheets, not including printing ... \$5.10

Printing Cuts. (Specify one, two or three color)

(See Page 11 for Sons of The Legion cuts)

American Legion	Auxiliary	Size	One Color	Three Color	(American Legion Only) Two Color
74810	34810	1 1/2"	\$1.00	\$1.90	\$2.90
74813	34813	3/4"	1.00	1.90	2.90
74816	34816	1"	1.10	—	—
74819	34819	1 1/4"	1.10	2.10	3.10
74822	34822	1 1/2"	1.20	—	—
74825	34825	2"	1.30	—	—
74828	—	3"	1.80	3.40	4.80
74831	—	5"	2.90	—	—

Grace Cards. Catholic, Jewish and Protestant graces on a 2 3/4 x 4 1/4 inch tent shaped card for use on tables.

No. 75263 ... per 100, \$2.00; per 1,000 \$10.00 Imprinted with your post name and location on two lines at an additional imprinting charge of \$1.50 per thousand.

Certificate of Initiation. Signed by Post Commander and Adjutant. No. 75220, each ... 10c; per 100 ... \$8.00

Poppies. Only for use in initiation ceremonies or decoration. No. 74998, each ... 6c

Resolution for Post Everlasting. Engraved blue and gold border 9 x 12 inches with embossed emblem. Suitable resolution to be signed by Post Commander and Adjutant and presented to next of kin of deceased members.
Each ... No. 75228 \$0.25

POCKET-CITATION. Heavy card stock, 2 1/2 x 3 3/4", rounded corners, three color embossed emblem.
No. 75233, each ... \$0.05; per 100 ... \$4.00

CORRESPONDENCE CARDS. All-purpose card, 5 3/4 x 4", three color embossed emblem with envelopes.
No. 75255, per 100 ... \$4.00

American Legion Emblem Business Cards with 3-color embossed emblem. Per 100, not including printing ... No. 75250 \$3.00

ON ALL ORDERS UNDER \$3.00, ADD .25c FOR POSTAGE AND HANDLING

ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS



A. PARKER "61." Newest in writing instruments. Self-filling capillary action will not leak at any altitude. Black, Red or Gray.
No. 74253 Pen only \$15.00
No. 74254 Matching Pencil 5.00

B. INTERNATIONAL JOTTER SET. All chrome trimmed in gold. Unconditionally guaranteed for life (except for refill).
Pen only, No. 74266 \$5.00
Pencil only, No. 74267 5.00

C. PARKER "T" BALL JOTTER. A full year of guaranteed skip-proof writing with the jotter ball-point. Black. No. 74265 \$1.98

D. BALL PEN SET. Gold color with blue emblems imprinted. Pen has 3" fineline lead. Pen has standard size, non-skip refill with hardened steel carbide ball. American Legion (No. 74242) or Auxiliary (No. 34242) emblem \$2.00

E. SHEAFFER CARTRIDGE SET. Liquid ink in non-breakable cartridge for clean filling ease. Black set with 4 ink cartridges. No. 74275 \$4.90

DESK SETS—Featuring imported black and gold marble or white onyx—Paper-Mate ball pens. (See below for Parker or Sheaffer pens to fit bases.)

F. CLOCK AND PEN SET. Gold plated, radium dial, seven jewel alarm clock. Marble (No. 74224) or Onyx (No. 74225) base 3 1/4 x 6 1/2 inches \$17.50
(Add 10% Federal Excise Tax to above set)

G. CALENDAR AND PEN SET. Gold finish perpetual calendar—changes date as you "flip". Marble (No. 74230) or Onyx (No. 74231) base 5 x 3 inches. \$6.50

H. CALENDAR AND DOUBLE PEN SET. Gold finish perpetual roll calendar. Marble (No. 74226) or Onyx (No. 74227) base \$10.50

Calendar and Pen Set (not illustrated). Same as above except single pen. Marble (No. 74228) or Onyx (No. 74229) base \$6.30

DESK PENS ONLY. Liquid ink to fit above bases. Black only. Specify desired point.

J. PARKER 45. Cartridge pen with converter to make refillable ink pen. No. 74243Y \$5.00

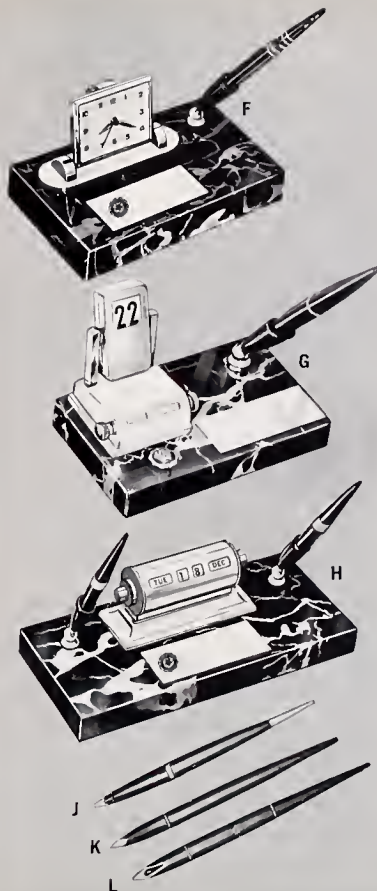
K. SHEAFFER CARTRIDGE PEN. Outstanding writing with liquid ink cartridge. No. 74244Y \$2.95

L. SHEAFFER T. D. PEN. Pull-Push for easy filling. All Sheaffer features. No. 74245Y \$6.00

YOUR NAME ENGRAVED FREE ON ANY PEN, PENCIL OR DESK SET (except all metal items)
IF REMITTANCE ACCOMPANIES ORDER.
SPECIFY LETTERING.

Lettered sets not shipped C.O.D.

**ON ALL ORDERS UNDER \$3.00,
ADD 25¢ FOR POSTAGE AND HANDLING**





A



B



D



C



E

A. ASH TRAYS. Blue emblem, permanently fused into clear crystal.
No. 74911, 3½" square, ¾" deep, per dozen minimum. \$ 1.80
per gross 18.72

(Above ash tray imprinted with Post name and number.
Minimum one gross with three weeks delivery).

Per gross, imprinted 33.12
Octagon shaped. No. 74912, 5" wide, 1½" deep. Per set 4 trays 1.00

B. BOOK MATCHES. Solid blue cover with emblem reproduced in colors on front and YOUR special imprinting on the back cover at no additional cost. Imprint on inside cover at \$2.25 additional per case. Available in this style only. Minimum order one case (2,500 books). One to five cases F.O.B. Chicago. Six or more cases prepaid. Remittance must accompany order. Five weeks for delivery. No. 74910 per case including tax \$22.00

C. VU-LIGHTER by Scripto. Emblem floats in visual fuel supply. Lifetime guarantee. American Legion (No. 74902) or Auxiliary (No. 34902) . . . \$3.95

D. ZIPPO WINDPROOF LIGHTERS. Never a cost for repair. Regular size, satin chrome finish with American Legion (No. 74900) or Auxiliary (No. 34900) emblem \$4.00

Slim Zippo 1½ x 2½ inches in bright polished chrome finish with American Legion (No. 74901) or Auxiliary (No. 34901) emblem \$4.75

E. PARK WINDPROOF LIGHTER. Colorful blue and gold. No charge by factory to place in first class mechanical condition if ever necessary. Made in U.S.A. American Legion only, No. 74904 \$1.00

F. NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE. Satin gold with polished letters and engraving plate. Price includes engraved name and year plus a leather carrying case. Pin and safety catch on back. No. 83394 \$4.50

Add 10% Federal Excise Tax

G. DESK AND TRAVEL ALARM. Leather covered case. Fully luminous figures and hands—30-hour movement. Blue, tan or red. Specify American Legion or Auxiliary emblem. No. 34927 \$6.95

Add 10% Federal Excise Tax to above clock.

H. DESK OR DDDR NAME PLATE. Heavy weight cast bronze with American Legion emblem and your name, title, etc. Bright polished border and letters with darker background. With lugs for desk plate. (No. 74711) or holes for door plate (No. 74712). Maximum of 15 letters or spaces per line with maximum of two lines. Each \$7.00

Allow 5 weeks for delivery. Remittance must accompany order.



F



G



H

Items With Special Imprinting
Not Shipped C.O.D.;
Remittance Must Accompany Order

ON ALL ORDERS UNDER \$3.00,
ADD 25c FOR POSTAGE AND HANDLING



A. RETRACTABLE BALL PEN AND PENCIL SET. Black with silver emblem and trim. Standard refill. American Legion (No. 74708) or Auxiliary (No. 34708) emblem. Each set

\$ 0.75

Special imprint up to three lines on minimum order of 25 sets.

Per 25

\$17.00

Per 50

\$30.00

B. BALL PEN. Modern golden top with white design. Non-skip, hardened steel carbide ball. Blue barrel. American Legion (No. 74276) or Auxiliary (No. 34276). Each.

\$ 0.50

Special imprinting with minimum order of 100.

Per 100

\$40.00

PENCIL. Matches above pen. Slip on cap with large eraser. Regular lead, propel-repel action. American Legion (No. 74277) or Auxiliary (No. 34277). Each.

\$ 0.75

Special imprinting with minimum order of 100.

Per 100

\$60.00

C. BALL PEN. High quality at economy price. Non-skip ball in a blue and white barrel. American Legion (No. 74273) or Auxiliary (No. 34273). Each.

\$ 0.40

Special imprinting with minimum order of 100.

Per 100

\$28.00

SEE PAGE 39 FOR ADDITIONAL PENS AND PENCILS

D. THIN KNIFE. Pen knife with 2 blades. Non-breakable pearl handle. With American Legion emblem only. No. 74702

\$ 1.25

Special imprinting in blue (limit of two lines) with minimum order of 100. Per 100

\$98.00

E. CAR-MAC KEY CHAIN. Keys on longer chain detach from keys on shorter chain. Uncouples with finger-tip ease. Chrome finish. No. 74700.

\$0.75

F. MONEY CLIP. Mother of pearl with knife and file. No. 74626

\$2.00

G. "TUMBLING THOMAS," 8-PLY VINYL PASS CASE. Holds 17 cards or pictures face up, side pockets. Brown with American Legion emblem (No. 74477) or blue with Auxiliary emblem (No. 34477). Each.

\$1.00

12 to 99, each

.80

100 or more, each (imprinted without charge) ..

.74

Add 10% Federal Excise Tax

SEE PAGES 43-44 FOR OTHER UNUSUAL AUXILIARY NOVELTY ITEMS.

Items With Special Imprinting Not Shipped C.O.D.; Remittance Must Accompany Order

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING



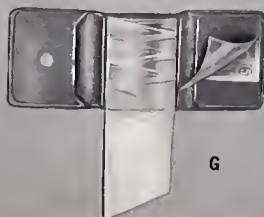
D



E



F



G

Any of the emblems on this page can be furnished with a gold star at no additional cost.

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE EXCEPT NO. 20200 RIBBON PIN.

A. PAST OFFICERS' PIN (for any office) set with 6 pearls.
10K Gold, No. 30331 \$11.00* 14K Gold, No. 30361 \$14.00* 10K Gold without pearls, No. 30301 ... \$6.80*

B. FULL CUT DIAMONDS set in membership pins on special order at ADDITIONAL cost: 3 point, \$10.00 plus tax; 5 point \$17.00 plus tax.

C. MEMBERSHIP PINS. BLUE STAR (No. 30500) or **GOLD STAR** (No. 30503).
Gold-plated \$0.45 10K Gold \$3.00 14K Gold \$4.00

D. RIBBON CARRIER, blue grosgrain with lock safety catch. Fasten pins to ribbon, one fastener changes all pins. Ribbon only, No. 30200 \$0.75

E. PRESENT OFFICERS' GOLD PLATED CEREMONIAL BADGE.
No. 30001 \$1.40*

F. PAST OFFICERS' GOLD PLATED BADGE, No. 30101 \$1.40*

G. YEAR BARS, gold plated, pronged for 1965, 1964, 1963, 1962 and 1961.
No. 30201 \$0.50

Other years on special order with \$1.00 additional service charge and three weeks delivery.

H. PAST PRESIDENT FDB PIN. Black onyx set in 10K gold. (Past President Only.)
No. 30391 \$13.50

LIFE MEMBERSHIP. (All orders for Life Membership cards and pins must be approved by your Department Secretary.)

J. LIFE MEMBER PIN.
10K Plain Pin, No. 37002 \$ 7.00 14K Plain Pin, No. 37004 \$10.00
10K Pearl Pin, No. 37003 14.00 14K Pearl Pin No. 37005 17.00

K. LIFE MEMBER CARD. For Units that recognize their outstanding members. Design follows detail of standard membership card.
Sterling Silver, with 10K gold emblem No. 37000 \$21.00
10K gold with 10K gold emblem No. 37001 50.00

PRICES FOR CARD ONLY. THESE DO NOT INCLUDE ANNUAL MEMBERSHIP DUES.
Prices include all engraving plus a chamois carrying case. Three weeks required for delivery. No C.O.D. shipment

THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED: FOR LIFE MEMBER CARD:

1. Name of individual. 2. Full name and number of unit. 3. City and state location. 4. Desired date on card. 5. Typed or printed names and ACTUAL SIGNATURES OF PRESIDENT AND SECRETARY (preferably in India ink).

L. JUNIOR ATTACHMENT for membership pin. Gold plated, No. 30522 \$0.70

M. PAST COUNTY PRESIDENT ATTACHMENT.
10K Gold, 30396 \$4.00 14K Gold, No. 30397 \$5.50

N. PAST DISTRICT PRESIDENT ATTACHMENT.
10K Gold, No. 30398 \$4.00 14K Gold, No. 30399 \$5.50

D. SEPARATE GUARDS for following Past Officers: President (Gavel); Vice-President (Torch); Treasurer (Key); Secretary (Quill); Chaplain (Cross); Historian (Scroll); Sgt. at Arms (Mace); Executive Committee (Trident).
10K Gold, No. 30421 \$1.70 14K Gold, No. 30431 \$2.20

SEE PAGE 43 FOR PAST OFFICER AND MEMBER RINGS.

*Items marked with asterisk are available for following Auxiliary officers (Past or Present as indicated): President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Be sure to specify office. Insignia also available (in addition to Unit) for County, District and Department officers. See Page 14 for color designations.

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING





ON ALL ORDERS
UNDER \$3.00,
ADD 25¢
FOR POSTAGE
AND HANDLING

RINGS

A. PAST OFFICERS' RING, for any office. Black onyx set in 10K gold. Specify size and office. No. 30600 **\$14.00**

B. MEMBERS' RING with black onyx. Set in 10K gold. Specify size. No. 30700 **\$14.50**

C. MEMBERS' RING. Glittering rhinestone set in rhodium. Adjustable size. No. 30784 **\$2.50**

D. MEMBERS' RING. Sterling silver. Sizes 4 to 9½ from stock. All other sizes add \$1.50 with two weeks for delivery. No. 30740 **\$1.80**

E. MEMBERS' RING. Glittering rhinestones set in rhodium. Adjustable size. No. 30782 **\$2.50**

F. PAST OFFICERS' RING. Glittering rhinestones set in rhodium. Adjustable size. No. 30783. Past Unit President **\$2.80**

(All other offices add \$1.00 with two weeks for delivery.)

G. "TWIST-O-FLEX." Expansion band by Speidel. Adams Rib design in yellow gold (No. 34207) or white (No. 34206) **\$7.95**

H. Elgin 17 jewel watch. Rolled gold plated case with steel back No. 34202 or white gold-filled case No. 34203 **\$36.50**

ADD 10% FEDERAL EXCISE TAX
TO ALL ITEMS ABOVE.

J. PHOTO ALBUM. Four 1 x 1½" photos fold into purse size golden container No. 31004 **\$2.00**

K. KEY-LIGHT Burgess battery guaranteed fresh for a year. No. 31009 **\$2.00**

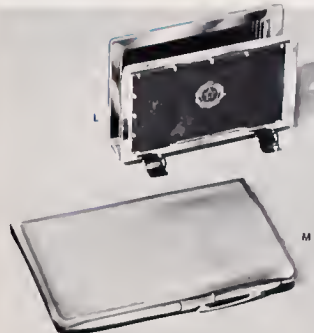
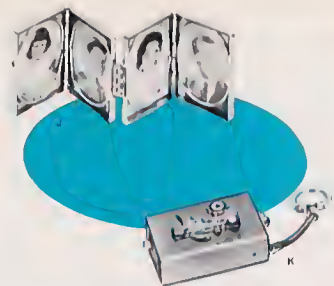
L. HOLDERETTE. Holds playing cards, newspapers, notes, letters, napkins, etc. Golden metal with leatherette finish. Each, No. 31006 **\$0.75**
Imprinted with one line of same lettering, minimum one dozen. Per dozen **\$6.72**

M. PURSE INDEX. Golden cover with petite ball point pen. Lettered index for names and addresses as well as memo pad, 3 x 4½ inches. No. 34485 **\$1.00**

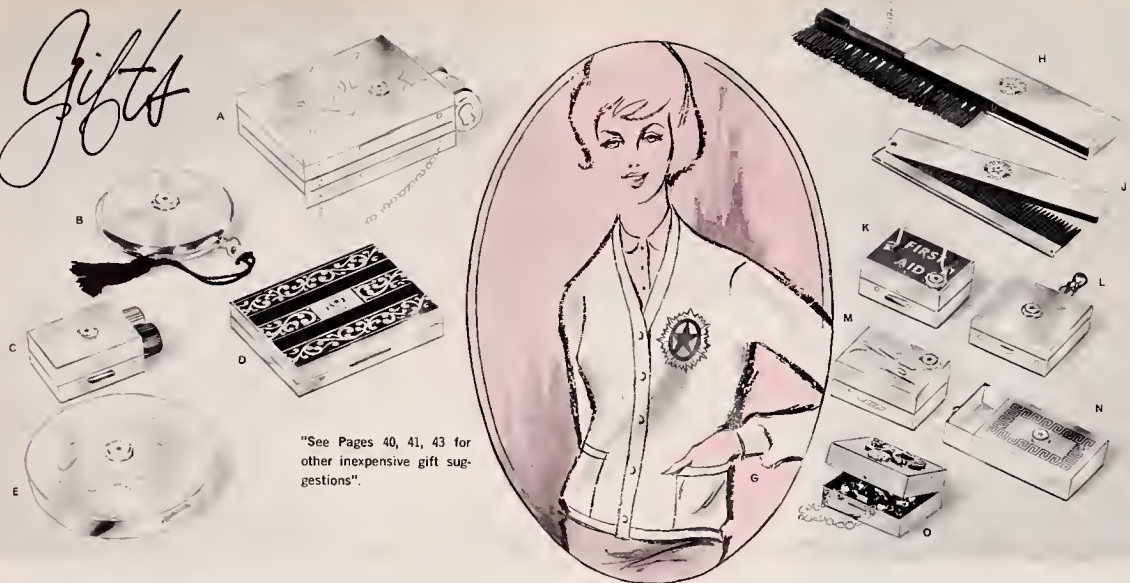
N. KEY REEL. Clips in purse—keys pull out easily, rewind automatically. No. 31010 **\$1.00**

O. BABY SPOON of sterling silver. No. 31000 **\$4.00**

(Add 10% Federal Excise Tax to Spoon)



Gifts



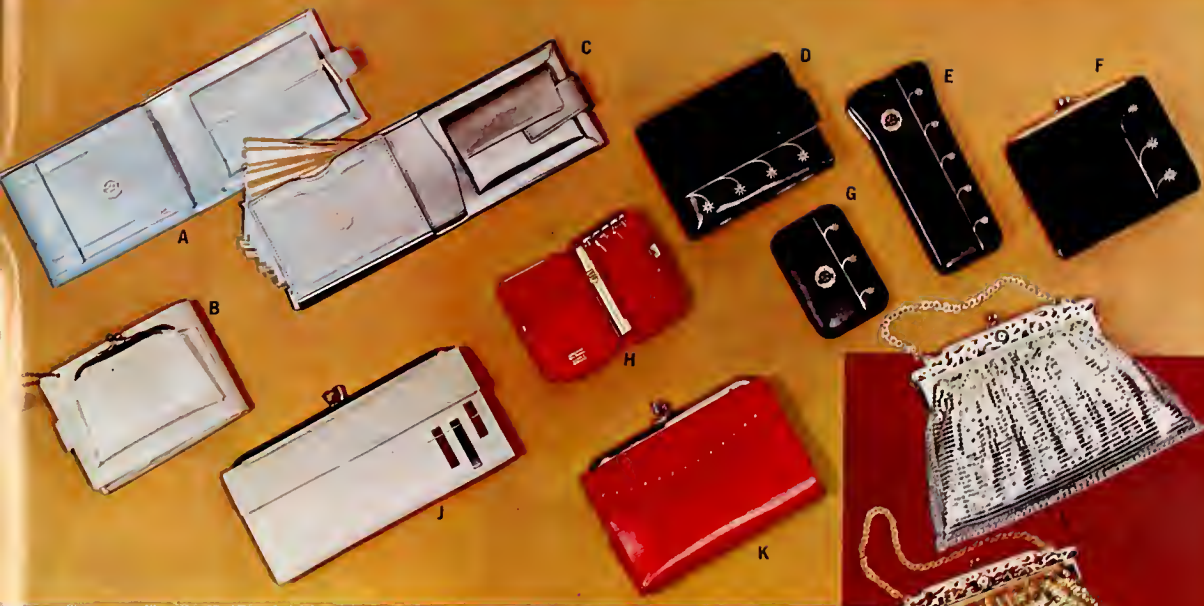
"See Pages 40, 41, 43 for other inexpensive gift suggestions".

GIFTS:

- A. JR CARRYALL.** Two-tone silver with powder compartment, attached lipstick case, and lucite organizer coins and bills. No. 31041..... **\$3.50**
- B. WATCH COMPACT.** Attractive, novel shaped yellow gold finish for loose powder. No. 31040..... **\$2.00**
- C. PERFUME DUET.** Yellow gold case holds two purse size perfume bottles. No. 31037..... **\$2.00**
- D. COMPACT.** Black enamel and gold engraved compact for loose powder. No. 31039..... **\$1.25**
- E. CONVERTIBLE COMPACT.** Stunning, engraved silver finish, dual purpose compact for loose or cake powder. No. 31042..... **\$2.00**

- G. CARDIGAN.** Cotton, fleece lined in white with blue Auxiliary emblem. Sizes 34-46. No. 38001..... **\$3.50**
- H. SLYDA BRUSH.** Nylon bristles and holder slides into a 4" golden metal handle, for use on clothing, shoes, purse, etc. No. 31003..... **\$1.00**
- J. FDLA COMB.** Tortoise-shell plastic teeth folds into 4" golden metal handle. No. 31002..... **\$1.00**
- K. FIRST AID KIT.** Fitted kit with band-aids, ammonia inhalant, pill bottle, aspirins, all in a purse size enameled top bronze case with novelty handle. No. 31025..... **\$1.00**

- L. SILENT BUTLER.** Purse size, 1½" square with 1" handle. No. 31005..... **\$1.00**
- M. SEWING KIT.** Purse size fitted enameled top metal case with emergency sewing supplies including 4 spools of thread, needle and threader, pins, thimble, etc. No. 31027..... **\$1.00**
- N. PILL BOX.** Metal case with Grecian design on sliding top. No. 31038..... **\$1.00**
- D. SPECS HOLD-HERS.** Smart pearl chain to hold glasses around her neck, all packed in velvet-lined carrying case with rhinestone decorations. No. 31026..... **\$1.80**



A. DIRECTRESS Convertible Billfold by Amity. Smooth cowhide with removable thin card case and expanding coin pocket. Powder blue, red or gold. No. 34463 \$5.00

B. EXPANDABLE BILLFOLD by Princess Gardner in polished cowhide. Elasticized tab allows 33 window card-photo case to expand. Outside coin pocket and handy key chain attached to corner. Red, white or black. No. 34432 \$5.00

C. SWINGFOLD. New . . . Practical . . . Novel . . . by Bosco. Twenty cards-photos swing out . . . swing in . . . all with fingertip ease. Polished cowhide in Metallic Gold, Seafoam Green or Red. No. 34465 \$5.00

"Petite Fleur" matched accessories by Lady Buxton. Delicately decorated saddle cowhide. Combination pebble and smooth finish. Available in silver fox, red or black. Specify color.

D. BILLFOLD. Convertible with removable pass case. No. 34440 \$5.00

E. SPEC-TAINER. Leather over aluminum, gusseted sides. Scratch-proof lining to protect glasses. No. 34427 \$3.00

F. FRENCH PURSE. Bill divider. No. 34443 \$5.00

G. KEY-TAINER. Thin 4 loop push button style. No. 34421 \$3.00

H. FLASHLIGHT KEY-TAINER by Lady Buxton. Saddle cowhide four loops and removable flashlight. Scarlet, Dresden Blue, Black or White No. 34417 \$4.00

J. CLUTCH PURSE by Princess Gardner in Buffalo Calf. "Spice Box" design in bone or red. No. 34424 \$6.00

K. QUEEN SIZE FRENCH PURSE by Amity. Cowhide in red, white or blue. No. 34468 \$5.00

L. MESH BAG by Whiting and Davis, 5 x 7½ inches. Yellow gold (No. 34431) or silver (No. 34430) \$11.00

Your name or initials stamped in gold free if remittance accompanies order.

ADD 10% FEDERAL EXCISE TAX TO ALL ITEMS ON THIS PAGE EXCEPT CIGARETTE CASES.

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

Costume Jewelry

Items, illustrated in actual colors, are guaranteed against stone loss, discoloration or tarnishing. Any gold finish item can be furnished with a gold plated emblem for Gold Star members or American Legion emblem for women Legionnaires at an additional service charge of \$1.00 and such items are not returnable.

Only items shown as available for Past Unit Presidents can be furnished with past officers scrolls. For offices other than Past Unit President, add \$1.00 service charge and item not returnable.



31103

31126

31130

31181

31185

EARRINGS

CLIP BACK No. 31103	\$2.50
SCREW BACK, Past President, No. 31126	2.50
SCREW BACK No. 31130	1.50
CLIP BACK No. 31181	1.50
CLIP BACK No. 31185	2.30

BRACELETS

PAST PRESIDENT CLIP No. 31134	\$4.00
CRYSTAL No. 31118	2.80
DIAMOND SHAPE No. 31116	2.10



PINS

SUNBURST No. 31137.	\$2.60
MULTI-COLOR No. 31179.....	1.00
PETAL No. 31178.....	2.50
FLOWER No. 31180.....	1.80
CIRCLE No. 31149.....	1.00
LEAF CLUSTER No. 31155.....	2.50
HEARTS AND LILIES No. 31157.....	2.50
PETITE No. 31152.....	1.10
BOW No. 31132.....	1.60
LEAF CLUSTER No. 31156.....	2.50
"CLEF" No. 31151.....	2.30
PAST PRESIOENT No. 31136.....	2.30

NECKLACES

SPARKLING No. 31177.....	\$6.00
DAINTY No. 31104.....	3.00

SWEATER GUARD

ICE BLUE No. 31158.....	\$1.10
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ADD 10% FEDERAL EXCISE TAX
TO ALL JEWELRY.

ON ALL ORDERS UNDER \$3.00
ADD 25c FOR POSTAGE
AND HANDLING.

MATCHED SEPARATES

Mother of Pearl highlighting sparkling rhinestones in yellow gold.

PIN No. 31148.....	\$1.00
CLIP EARRINGS No. 31147.....	2.10
NECKLACE No. 31146.....	2.40
BRACELET No. 31105.....	1.50

CHARMS AND BRACELETS

CHARM BRACELETS

Gold Plate No. 31200.....	\$1.20
Rhodium finish No. 31201.....	1.20

CHARMS

PAST OFFICER CHARMS. Halfround charms for every past officer. Approximately 3/8" long.

Goldplate No. 31230.....	\$1.10
Rhodium finish No. 31238.....	1.10

Specify Office

EMBLEM CHARMS. Emblem only as a charm. Specify gold plate or rhodium finish.

No. 31204—3/4".....	\$0.60
No. 31206—1/2".....	.70
No. 31208—3/4".....	.80

POPPY CHARM

Sterling silver No. 31197.....	\$ 3.00
10K gold No. 31198.....	9.00
14K gold No. 31199.....	13.00



THE AMERICAN LEGION
NATIONAL EMBLEM SALES
P. O. BOX 1055
INDIANAPOLIS, INDIANA 46206



THE AMERICAN LEGION

NATIONAL EMBLEM SALES
NATIONAL HEADQUARTERS
700 NORTH PENNSYLVANIA STREET
INDIANAPOLIS, INDIANA 46206

THE AMERICAN LEGION LIFE INSURANCE PLAN



ANOTHER BENEFIT FOR
LEGION MEMBERS!!

**TAKE YOUR
CHOICE**
Full Unit or
Half Unit
Coverage . . .

For Legion members under 70 . . . Here's your opportunity to take advantage of The American Legion Life Insurance Plan . . . and at double the benefits available before! For an application, contact your post or simply write:

THE AMERICAN LEGION LIFE INSURANCE PLAN

P. O. Box 5609, Chicago, Illinois 60680

BENEFITS DOUBLED

NOW . . .

Get up to \$8,000

in Low Cost

Life Insurance Coverage

FULL
UNIT

\$24
ANNUALLY

HALF
UNIT

\$12
ANNUALLY

ATTENTION POSTS! An Insurance Kit with information concerning The American Legion's only official insurance plan will be mailed Free upon request.